

(Pages : 4)

N – 4133

Reg. No. :

Name :

First Semester B.Com. Degree Examination, June 2022

First Degree Programme Under CBCSS

Complementary Course I

CO 1131 / CC 1131 – MANAGERIAL ECONOMICS

(2020 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences.

1. What do you mean by differential pricing?
2. Who is a Managerial economist?
3. What are complimentary goods?
4. State the meaning of isocost curve.
5. What is product line pricing?
6. Why Managerial economics is pragmatic?
7. What is fiscal policy?
8. Mention any two objectives of demand forecasting.

P.T.O.

9. What are the phases of business cycle?
10. What do you mean by optimum combination of inputs?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions not exceeding a paragraph.

11. Define market and state its types.
12. Define GDP.
13. What do you mean by Price?
14. Distinguish between micro level forecasting and macro level forecasting.
15. What is extension and contraction of demand?
16. What are the points of difference between recession and depression?
17. What do you mean by shift in demand?
18. State the relationship of managerial economics with accounting.
19. Mention the assumptions of Law of diminishing returns.
20. What is demand analysis?
21. Write two features of managerial economics.
22. What are circumstances in which price skimming policy will be adopted by a firm?
23. What is consumer surplus?
24. What are 'point' and 'arc' elasticity?

25. What do you mean by slump in trade cycle?
26. What is price leadership under oligopoly market?

(8 × 2 = 16 Marks)

SECTION – C

Short essay type problems. Answer any six questions

27. State Law of Demand. Explain its reasons and Exceptions.
28. Discuss about stages of production under law of variable proportions.
29. Give a detailed account on the tools and techniques of decision making in managerial economics.
30. State the properties of isoquants.
31. What is Business Cycle? State the causes.
32. Economics is called a Science of Scarcity and Choice. Discuss.
33. Explain the various cost oriented pricing policies.
34. Briefly explain the factors influencing demand forecasting.
35. Explain the features of trade cycles.
36. State the importance and criticisms of Cobb — Douglas Production function.
37. What is monopoly? Explain the features and types of monopoly.
38. Explain the uses of elasticity of demand.

(6 × 4 = 24 Marks)

SECTION – D

Long essay type problems: Answer any **two** questions.

39. Briefly explain the factors influencing pricing decision.
40. Discuss the nature and scope of Managerial economics.
41. Explain the concept of Returns to Scale. Discuss the internal and external economies of scale.
42. Define Monopolistic competition. Explain the characteristics of Monopolistic competition.
43. What is elasticity of demand? Describe the different types of Elasticity of demand.
44. Explain the various theories of Business cycle.

(2 × 15 = 30 Marks)

(Pages : 3)

N – 4136

Reg. No. :

Name :

First Semester B.Com. Degree Examination, June 2022

First Degree Programme Under CBCSS

Foundation Course I

METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION

(Common for CO 1121/CX 1121/TT 1121/HM 1121/CC 1121)

(2020 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences each. **Each** question carries **one** mark.

1. Write any two characteristics of joint hindu family form of business organisation.
2. What is an MNC?
3. Which are the activities associated with Quinary Sector of an economy?
4. What is the difference between IT and ITES?
5. What is Social Cost Benefit Analysis?
6. What are the Advantages of privatization?
7. What is Human Capital Management?
8. What is meant by Quality of Work-Life?

P.T.O.

9. What is the role of NSS?
10. What is seminar?

(10 × 1 = 10 Marks)

SECTION – B

Answer **any eight** questions in not exceeding **one** paragraph. Each question carries **2** marks.

11. What is the nature of a communist system?
12. What are the characteristics of sole proprietorship form of business organisation?
13. Write the nature of Joint Ventures.
14. What is the nature of Secondary sector?
15. Which are the Concerns over Tertiarisation of an economy?
16. What are the Issues and Concerns of the Health Sector in India?
17. Which are the economic factors affecting business growth?
18. What are the disadvantages of MSMEs?
19. What are the factors used for screening of business ideas?
20. What are the features of economic growth?
21. How Public Sector Undertakings can be classified?
22. Which are the constituents of human capital?
23. Which are the Approaches to measurement of human capital?
24. What are the roles of facilitator of a Quality circle?
25. What are the objectives of the project report?
26. What are the limitations of Case studies?

(8 × 2 = 16 Marks)

SECTION – C

Answer **any six** questions. **Each** question carries **4** marks.

27. What are the features of capitalism?
28. What are the characteristics of a mixed economy?
29. What are the merits of partnership form of business organisation?
30. Which are the components of Primary sector in Indian economy
31. What are the Reasons for growth of the tertiary sector?
32. What are the measures needed for promoting tourism sector in India?
33. What are the characteristics of an entrepreneur?
34. Which are the personal barriers in setting up a business?
35. Which are the different objectives of business?
36. What are the benefits of human capital management?
37. What are the advantages of Note Taking?
38. What are the techniques for listening the lectures better?

(6 × 4 = 24 Marks)

SECTION – D

Answer **any two** questions. **Each** question carries **15** marks.

39. Explain the different sources of collecting business information.
40. Bring out the characteristics of cooperative society.
41. Explain the steps in Establishing business.
42. Explain the factors affecting economic development.
43. Explain the characteristics that influence quality of work life.
44. Explain how presentation can be made effective?

(2 × 15 = 30 Marks)

(Pages : 4)

N – 4130

Reg. No. :

Name :

First Semester B.Com. Degree Examination, June 2022

First Degree Programme Under CBCSS

Core Course I/Core Course – II

CO 1141/CX 1141/TT 1141/HM 1141/CC 1142 : ENVIRONMENTAL STUDIES

(2020 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions, each carries **1** mark.

1. What are Species?
2. What is meant by Community?
3. What are Abiotic factors?
4. What you mean by Autotrophic Beings?
5. What you mean by Food Chain?
6. Define ecological pyramid.
7. What are the functions of forest eco system?
8. Define water pollution.
9. What do you understand by soil conservation?
10. State the meaning of water harvesting?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer any **eight** questions, each question carries **2** marks.

11. What is the difference between ecological niche and habitat?
12. What you mean by Population Growth Rate?
13. How does contour plowing conserve Soil?
14. State the meaning of Environmental Education?
15. What is In-situ Conservation?
16. Define the term Natural resources.
17. What are the main steps in sewage treatment?
18. State the effects of pollution?
19. Define grass land eco system.
20. Write a note on environmental management?
21. What do you mean by unsustainable development?
22. What do you mean by urbanization?
23. Define the term Rehabilitation.
24. Write a note on environmental ethics.
25. What is consumerism?
26. State the meaning of health care.

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions, each question carries **4** marks.

27. Explain resettlement issues.
28. Why population growth is higher in developing countries?
29. Explain how can we reduce water pollution.
30. How trade effects on environment?
31. List out the bio diversity hotspots in India?
32. Explain energy flow in the eco system.
33. Discuss the importance of food chain.
34. Write a note on conservation of forests.
35. Discuss the need for public awareness about environmental degradation.
36. Briefly discuss the four segments of environment.
37. Explain current patterns of industrial development with reference to environment?
38. How value education helps in attaining life goals?

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions, each question carries **15** marks.

39. Explain the various hurdles in energy conservation.
40. Explain the importance of environmental studies.
41. Briefly discuss various methods of disposal of waste materials.

42. Explain the measures to control population growth in India.
43. Explain the elements of environment.
44. Discuss the equitable use of resources for sustainable life style.

(2 × 15 = 30 Marks)

Reg. No. :

Name :

First Semester B.Com. Degree Examination, June 2022

Career Related First Degree Programme Under CBCSS

Group 2(b) – Commerce with Computer Applications

Core Course I :

CO 1141: INTRODUCTION TO INFORMATION TECHNOLOGY

(2020 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in one word or to a maximum of **two** sentences each. Each question carries **1** mark

1. What is desktop?
2. What do you mean by microprocessor chip?
3. Give a brief account of binary number system.
4. Convert 37 from the decimal system to the Binary system.
5. What is VDU?
6. What is GUI?
7. What is a light pen?
8. What is a scanner?

9. Give the expansion of BIOS.
10. What is Android?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions in not exceeding **one** paragraph each. Each question carries **2** marks.

11. State the limitations of computers.
12. What do you mean by personal computers?
13. What are PDAs?
14. What is mouse?
15. Write a short note on decimal number system.
16. What do you mean by hexadecimal number system?
17. What do you mean by cache memory?
18. What is flash memory?
19. What is Linux? What are the main advantages of Linux?
20. Write a short note on Application Software?
21. What are the various type of mobile technologies?
22. Give a brief account of 4G.
23. What is Nano Memory?
24. What is Social Media?

25. Write a short note on VoLTE.

26. What is Robotics?

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions in about **120** words each. Each question carries **4** marks.

27. Distinguish between Analog and Digital Computers.

28. Explain how binary subtraction is performed.

29. Convert the following hexadecimal numbers to their binary equivalents:

(a) $(648)_{16}$

(b) $(7EC)_{16}$

30. What are input devices? Give examples.

31. What is a modem? Why is it required in data communication?

32. Distinguish between Impact and Non-impact printers. Give examples of each.

33. Explain how a laser printer works.

34. Briefly explain the important features of Windows 2000.

35. Enumerate the main purpose of an NIC card.

36. What are the main features of UNIX?

37. What are the benefits of social media?

38. What is communication software? What does it do?

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions in not exceeding **4** pages each. Each question carries **15** marks.

39. Discuss the five generation of computers.
40. Discuss in detail the important characteristics of a computer.
41. Explain the basic components of a computer system.
42. Discuss the various types of input devices of a computer.
43. What is Random Access Memory? Also distinguish between RAM and ROM.
44. What is artificial intelligence? Explain some real-world applications of AI.

(2 × 15 = 30 Marks)

(Pages : 6)

N – 4306

Reg. No. :

Name :

**First Semester B.Sc./B.Com./B.B.A./B.C.A./B.S.W./B.M.S./B.Voc. Degree
Examination, June 2022**

Career Related First Degree Programme Under CBCSS

Language Course – English

EN 1111/EN 111/EN 1111.4 — LANGUAGE SKILLS

(2020 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

I. Answer all questions, each in a word or a sentence

1. What does the word podcasting mean?
2. An anchor can also be called the _____.
3. What is skimming?
4. What is proof reading?
5. What is a vlog?
6. What is active listening?
7. Define plagiarism.
8. What is a Bio data?
9. A CV should have at least _____ references.
10. A CV should always be attached with a _____.

(10 × 1 = 10 Marks)

P.T.O.

II. Answer any **eight**, each in a short paragraph not exceeding **50** words

11. Mention two barriers to reading.
12. What is a CV or Curriculum Vitae?
13. What is persuasive writing?
14. Suggest two ways to improve vocabulary
15. What are soft skills?
16. Why is developing soft skills important?
17. Importance of posture in non-verbal communication.
18. How can one adopt a confident posture all the time?
19. What is telephone etiquette? Mention any two.
20. What is netiquette?
21. What is mirroring?
22. Why is a strong vocabulary important?
23. What are some factors that adversely affect listening skills?
24. What is intonation?
25. Name the four types of reading.
26. What is copy editing?

(8 × 2 = 16 Marks)

III. Answer any **six**, each in a paragraph not exceeding **100** words.

27. Read the following passage and answer all the questions that follow

Dinosaurs were a species of huge reptiles which lived about sixty-five million years ago. The meaning of the word dinosaur is 'terrible lizard'. *Dino* means 'terrible' and *saur* means 'lizard'. There were thousands of different kinds of dinosaurs. Most of them were herbivores but some were ferocious carnivores. Dinosaur skulls had large holes that made their skulls lighter. Some of the largest skulls were as long as a car. They used different techniques for hunting. Some carnivorous dinosaurs used speed and agility to hunt their prey. Some used only their jaws to attack their prey. Meat-eating dinosaurs are known as theropods, which means 'beast-footed'. A massive meteorite hit the Yucatan Peninsula of Mexico 65.5 million years ago. It is believed to have led to the extinction of dinosaurs and seventy five percent of the plant and animal species. Dinosaur fossils have been discovered in several parts of the world. Scientists have studied them and discovered many facts about their body structure, hunting skills and other habits

- (a) What does the word *dinosaur* mean?
 - (b) Mention the hunting techniques used by dinosaurs.
 - (c) What made the skulls of the dinosaurs lighter?
 - (d) What is supposed to be the cause for the extinction of dinosaurs?
28. Prepare a script for an anchor who is hosting the annual day at college.
29. Prepare a speech on cyberbullying.
30. Prepare a speech on learning in the time of COVID 19.
31. Write a blog on environmental pollution.
32. Write a blog on any natural calamity.
33. Write an email to a book store enquiring about the availability and price of a few academic books.
34. Write an email to your cousin asking him or her to spend the summer vacation with you.

35. Write a script for a podcast on ecotourism in Kerala.
36. Edit the passage given below

Mangalyan is a satellite to Mars that is launched by the Indian Space Reform Organization (ISRO) on 5 November 2013. It arrives successfully at Mars on 24th September 2014. The satellite was launched to study the physical character and the atmosphere of the planet. India is the first country to successfully reach Mars on the very first attempt.

37. Edit the passage given below

Education is the most importance part of our life. In today's time, faculty like the internet are available in all the homes. Online education has been very effective in the time of Corona. The pandemic has severely effected education and education systems across the world. Educational institutions around the world were temporarily closed in an attempt to reduce the impact of Corona.

38. Write a report on the annual sports day conducted in college by the Physical education Department.

(6 × 4 = 24 Marks)

- IV. Answer any **two** each in about **300** words

39. Write notes for the following passage (10-15 points)

Effective speaking depends on effective listening. It takes energy to concentrate on hearing and to concentrate on understanding what has been heard. Incompetent listeners fail in a number of ways. First, they may drift. Their attention drifts from what the speaker is saying. Second, they may counter. They find counter-arguments to whatever a speaker may be saying. Third, they compete. Then, they filter. They exclude from their understanding those parts of the message which do not readily fit with their own frame of reference. Finally, they react. They let personal feelings about a speaker or subject override the significance of the message which is being sent. What can a listener do to be more effective? The first key to effective listening is the art of concentration. If a listener positively wishes to concentrate on receiving a message his chances of success are high. It may need determination. Some speakers are difficult to follow, either because of voice problems or because of the form in which they send a message. There is then a particular need for the determination of a

listener to concentrate on what is being said. Concentration is helped by alertness. Mental alertness is helped by physical alertness. It is not simply physical fitness, but also positioning of the body, the limbs and the head. Some people also find it helpful to their concentration if they hold the head slightly to one side. One useful way for achieving this is intensive note-taking, by trying to capture the critical headings and sub-headings the speaker is referring to.

Note-taking has been recommended as an aid to the listener. It also helps the speaker. It gives him confidence when he sees that listeners are sufficiently interested to take notes; the patterns of eye-contact when the note-taker looks up can be very positive; and the speaker's timing is aided-he can see when a note-taker is writing hard and can then make effective use of pauses.

40. Write a note on the first day of your college.
41. Write notes for the following passage (10-15 points)

Flexibility and mobility are essential not only to reduce the risk of injuries but to generally feel better. Living a nine to five desk life can be demanding on health and wellness. Here is how you can keep the most common problems at bay. Even if you are not exercising you need to make sure that you maintain correct posture and sit at your desk in the right way. It is important that your chair is placed correctly and your legs are not left hanging. Proper alignment ensures that your neck and back are not strained. Exercises and abdominal crunches two to three times a week can strengthen the core. It will help take the pressure off your back and will make it easier to maintain good posture. Chairs with a back that support your upper back are preferable for those who work long hours in front of screens. Constant typing, writing reports, and answering e-mails can exert your wrists leading to long-term damage. The frequency of your use and how you position your wrists at your keyboard can be a reason. The telltale signs of exertion would be a tingling sensation or numbness. One should not ignore initial signs. Make sure that you rest your wrist at regular intervals. To relieve tension quickly fold your hands in a NAMASTE in front of your chest with elbows moving out and lower your hands till you feel a good stretch in your wrists. Also rotating your fists inside and outside provides much relief to strained wrists. Since those who work on desks spend a lot of time looking at a computer screen, they are at a risk of straining their eyes. This may also lead to dry eyes and fatigue. Poor eyesight is the result of continued and improper exposure to screens. Keeping the computer screen at an optimal distance helps a lot in minimising strain to eyes. The screen shouldn't be too close or too far. To ease eye strain use good lighting and make it a point to look at a distance away from your screen every twenty to thirty minutes.

42. Write a paragraph on any **two** of the following

(a) Importance of hard work

(b) Honesty is the best policy

(c) Your favourite food

43. Prepare a cover letter and CV for the post of an English teacher in a school in Delhi, in response to an advertisement that has appeared in a daily.

44. Write a telephone conversation between you and book store manager enquiring about the delayed shipment of a book you had ordered.

(2 × 15 = 30 Marks)

Reg. No. :

Name :

First Semester B.Com. Degree Examination, June 2022

First Degree Programme under CBCSS

Core Course II

CO 1142/CC 1143: MANAGEMENT CONCEPTS AND THOUGHTS

(2020 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences.

1. Define organisation.
2. What do you mean by decentralization?
3. Define Charismatic leadership.
4. What is negative motivation?
5. Define manpower planning.
6. What is accountability?
7. What is line organisation?
8. What is contingency approach?
9. Define communication.
10. What do you mean by effective management?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions not exceeding a paragraph.

11. Define motivation.
12. What do you mean by contemporary management?
13. What semantic barrier?
14. What is meant by unity of command?
15. Define Responsibility.
16. What is meant by Business process Re-engineering?
17. What do you mean by informal communication?
18. What is financial motivation?
19. What do you mean by stress management?
20. Write a note on conceptual management's skill.
21. What do you mean by *Espirit de corps*?
22. State the meaning of change management?
23. What is knowledge management?
24. What is meant by Direction?
25. What is social need?
26. What is TPM?

(8 × 2 = 16 Marks)

SECTION – C

Short essay type questions: Answer any **six** questions.

27. Explain the importance of motivation.
28. What are the Mintzberg's managerial roles?
29. What are the different types of planning?

30. Briefly explain the principles of organizing
31. What are the various elements of direction?
32. Differentiate between scientific management theory and human relation theory.
33. What are the essentials of effective control system?
34. What are the skills required by an international manager?
35. What are the principles of TQM?
36. Distinguish between open system and closed system.
37. Briefly explain the process of communication.
38. What do you mean by authority? State the characteristics.

(6 × 4 = 24 Marks)

SECTION – D

Long essay type questions: Answer any **two** questions.

39. Briefly explain the various leadership styles.
40. Explain Mc Gregor's Theory X and Theory Y
41. What is meant by communication? How can communication be made more effective?
42. Discuss Deming's 14 points on quality management.
43. Explain behavioural approach to management. What are the merits and demerits?
44. What is manpower planning? Describe the need and objectives of manpower planning.

(2 × 15 = 30 Marks)