

Reg. No. :

Name :

First Semester B.A./B.Sc./B.Com. Degree Examination, December 2016
First Degree Programme under CBCSS &
Career Related First Degree Programme under CBCSS 2(a)
Language Course - I
EN 1111.1, EN 1111.2 & EN 1111.3 : LISTENING, SPEAKING AND
READING
(2016 Admission)

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions, **each** in a **word** or **sentence**.

- 1) How many syllables are there in the word 'Pronunciation' ?
- 2) How many consonant sounds are there in English language ?
- 3) Write the phonemic symbol that stands for the letters 'oe' in 'foetus'.
- 4) Write a word where |P| is silent.
- 5) Write the syllable structure of the word 'develop'.
- 6) What is the chief function of the soft palate ?
- 7) Write down two common expressions used for apologising.
- 8) Write the pronunciation of 'es' in the word 'horses'.
- 9) Give two examples of 'skimming'.
- 10) Write a word where |n| is silent. **(10×1 =10 Marks)**

II. Answer **any eight**, **each** in a short paragraph **not** exceeding **50** words.

- 11) What are the emotional barriers to listening ?
- 12) What is extensive reading ? Give two examples.
- 13) Write polite requests to the following situations.
 - 1) Come this way
 - 2) Pay at the cash counter
- 14) What are the methods to strengthen vocabulary ?
- 15) What is speed reading ?



- 16) What is RP ?
- 17) Transcribe the following words.
1) Weird 2) Chauffeur
- 18) You want to find the way to the bus station. Write a dialogue between you and a passer-by.
- 19) What are the things that you have to bear in mind if you want to be a good listener ?
- 20) What is the part played by the lungs in the production of sounds ?
- 21) How do the ladies-in-waiting react to the Queen's dismissal of them ?
- 22) Why did Darton assume the name of Cole ? (8x2 = 16 Marks)

III. Answer **any six, each** in a paragraph **not** exceeding **100** words.

- 23) Attempt a portrait of Queen Victoria in the play 'Under Fire'.
- 24) What are the aspects that you have to bear in mind while preparing for an interview ?
- 25) Transcribe the following words.
1) Computer 2) Judges
3) Quality 4) Suite
5) Linguistics 6) Curious
7) Theory 8) Evening

26) Complete the conversation given below .

- Sindhu : Hello, Ambili ! How're you ?
- Ambili :
- Sindhu : Wow ! You're looking so beautiful.
- Ambili : Thank you ! I like your dress
- Sindhu : _____
- Ambili : From where did you buy it ? What about the price ?
- Sindhu : _____ . If you want a similar one, tell me.
- Ambili : _____
- Sindhu : I'm going to attend the PTA meeting at my son's school.
- Ambili : I'm going the same way _____
- Sindhu : _____
- Ambili : _____
- Sindhu : Oh ! That's _____
- Ambili : Come on _____

- 27) You are a tourist visiting India and would like to buy a gift for your friend. Construct a dialogue between the manager of a curio shop and you before you buy an antique curio.
- 28) What are the five stages involved in the process of listening ?
- 29) Imagine the following roles viz. those of a person seeking accommodation in a hotel and the hotel receptionist.

Person seeking accommodation	Receptionist
1)	Greets, as the person reaches the desk
2) Asks if a room is available	Answers in the affirmative and hands over the forms to be filled. Also requests ID proof
3) Hands over the ID proof	They discuss the Tariff
4) Chooses a suitable tariff and pays advance	Asks about the type of food to be served
5) Discusses the food plan	Hands over the roomkey and wishes 'a nice day'
6) Expresses gratitude	

- 30) Scan the following poem and find answer to the following questions.

Leave this chanting and singing and telling of beads !
 Whom dost thou worship in this lonely dark corner of a temple.
 With doors all shut ?
 Open thine eyes and see thy God is not before thee !
 He is there where the tiller is tilling the hard ground and where the pathmaker
 is breaking stones. He is with them
 in sun and in shower, and his garment is covered with dust.
 Put off thy holy mantle and even like him come down on the dusty soil !

- 1) What does the poet urge the priests to do ?
 - 2) Where can God be found ?
 - 3) What does the poet mean by 'in sun and in shower' ?
 - 4) Does the poet approve of rituals and blind worship ?
- 31) Read the passage intensively and answer the questions :

The first step towards ending discrimination against girls and women is education. In the preference for sons over daughters, women and girls are given limited opportunities in education and work. This approach needs to be altered. We have to increase enrollment of girls at school. We have to vacate



improve female literacy educated women can help in women literacy programmes. They can also contribute by helping other women, who are not so fortunate to have been educated, in making them socially aware.

- 1) What is the first step towards ending discrimination against women and girls ?
- 2) Why do women and girls have limited opportunities in education and work ?
- 3) What are the steps needed to change the approach towards girls and women ?
- 4) What contribution can an educated woman give to uplift those who are less fortunate ?

(6×4=24 Marks)

IV. Answer **any two each** in about **300** words :

32) Discuss the different styles of reading.

33) How is the relationship between Bob and Jimmy presented in O. Henry's story 'After Twenty Years ?

34) Transcribe the following words :

table, civilize, grammar, chicken, gather, method, leather, judge, confusion, nephew, scum, breakfast, again, treat depth.

35) You are the Chariman of the College Union. You visit another college to have an idea of the College Union activities. At first, you meet the Chairman of that college with whom you have a small conversation. He takes you to the principal of the college and ask him about the achievements of the college. As you come out of his office, you meet an old friend who is at present studying there. Construct the three dialogues.

(15×2 =30 Marks)

Reg. No. :

Name :

**First Semester B.Com./B.Sc./B.B.A./B.S.W./B.C.A./B.Voc. Degree
Examination, December 2016**

Career Related First Degree Programme under CBCSS

Group 2 (b)

Language Course – I

EN 1111.4 : LISTENING & SPEAKING SKILLS

(2013, 2014 & 2015 Admissions)

&

General Course – EN 111 : Listening & Speaking Skills In English

(B.Voc. Degree in Tourism and Hospitality Management)

(2014 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions, **each** in a word or a sentence.

- 1) Which sound is common to the following words : 'home', 'so', 'go', 'no' ?
- 2) Which sound is common to 'phase', 'trough', 'draught', 'shaft' ?
- 3) Which of the following is a verb : 'apple', 'window', 'tap', 'product' ?
- 4) Which of the following has the vowel/u:/ in it : 'comb', 'should', 'food' ?
- 5) How is the word 'bury' pronounced ?
- 6) How is the word 'debut' pronounced ?
- 7) What is the name for communication using words ?
- 8) A _____ is an exchange with words between two or more people.
(monologue/soliloquy/ dialogue)
- 9) _____ is voluntary (Hearing/Listening).
- 10) Which of the following words has /k/ in it : sceptic, septic, cephalic ?

(10×1 =10 Marks)



II. Answer any eight, each in a short paragraph not exceeding 50 words.

11) Divide any eight of the following words into syllables : faultless, remember, telephone, despite, college, ability, passenger, atlantic, examination, garret.

12) Give the spelling form of the following transcriptions.

*/ə'ver/, /'tɑ:ɡɪt/, /b'ɪfɔ: / /mɪ:tə /, /mɪ'ʒɑ: /,
/kə'set /, /tu:m /, /kəʊm /,*

13) Transcribe the following words into phonetic script and mark word stress :
accommodate, incidence, bathroom, flippancy, educate, independent,
beautiful, criterion.

14) Mark the stress in the following sentences :

a) How do you spell it ?

b) Shut the window.

15) Underline weakened words in speech in the following sentences.

"Can you lend me your bicycle for same time ? I want to go to the market".

16) Mark intonation in the following questions :

a) Are we late ?

b) His name is Tom ?

17) Mark intonation in the following statements.

a) I can't remember how.

b) Raj neglected his studies.

18) Divide into sense groups :

What he meant by that, I can't imagine.

19) Identify the grammatical words in the following sentence :

Socialism is a system in which the means of production are publicly owned.



20) Give the strong form and weak form of the following words :

to, the, is, have.

21) Identify the voiceless consonantal sounds in the following sentence :

One is not born, but rather becomes, a woman.

22) Identify the diphthongs in the following sentence :

The lawyer made them aware of the criterion of judgement. **(8×2=16 Marks)**

III. Answer **any six, each** in a paragraph **not** exceeding **100** words.

23) Mark the primary stress in **any eight** of the following words :

adjust, repeat, atomic, begin, development, harmful, city, bury, music, cigarette, without, figure, hamburger, fixedly, ticket, college.

24) Transcribe **any eight** of the following in phonetic script : hotel, education, father, car, little, risk, bed, danger, academic, cuisine, juice, knife, mirage, bomb, stupid, pawn.

25) Prepare a speech to be delivered on Teachers' Day in about 150 words.

26) Mention atleast four barriers to communication.

27) Mention at least four barriers to listening.

28) Describe a tourist centre of your state.

29) Five steps to active listening

30) How does our mother tongue influence our English accent ?

31) Mention at least four points to be born in mind while participating in a group discussion. **(6×4=24 Marks)**

IV. Answer **any two** questions, **each** in about **300** words.

32) Write an imaginary group discussion on 'women and society' (minimum three participants).

33) You have a B.Sc. degree in Chemistry. Write a dialogue between you and a counsellor regarding the job prospects.



- 34) Write dialogues on the following topics, each in about 80 words.
- You meet your LP school teacher after a gap of 20 years. Subject of the paper : Listening and speaking skills.
 - You want to book a flight to Delhi. Make a telephone enquiry of availability of seats.
 - You are a newly admitted student in a college. Meet the HOD to know about the regulations of the course and classes.
 - You are lost in a big city. Seek the help of a stranger to go to the railway station.

- 35) a) Conduct a group discussion on drug addiction, with four participants.
b) Read the short lecture below and take down the notes.

There are two views about student politics some feel that students have nothing to do with politics – they should concern themselves only with studies. On the other hand, some are of the opinion that they should also have a part to play in politics. No doubt they may have some training in politics. But they should not plunge into it at the expense of their studies. They can try to understand the functioning of the government, and politics life in general.

(2×15 =30 Marks)



Reg. No. :

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First Semester B.Com. Degree Examination, December 2016

(First Degree Programme Under CBCSS)

ENVIRONMENTAL STUDIES

**(Common for Foundation Course – I : CO 1121/CX 1121/TT 1121/HM 1121
(2013, 2014 Adms.), CC 1121 (2014 Adm.) and Core Course – I – CO 1141/
CX 1141/TT 1141/HM 1141/CC 1141 (2015 Adm.))**

Time : 3 Hours

Max. Marks : 80

SECTION – A

(Very Short Answer Type)

I. Answer all questions (One word or one sentence). Marks – 1 each.

- 1) The complex network of interconnected food chains.
- 2) When is the World Environmental Day celebrated annually ?
- 3) The author of book "Silent Spring".
- 4) Define environment.
- 5) Name two green house gases.
- 6) Define an ecosystem.
- 7) What is biodiversity ?
- 8) What is ecology ?
- 9) What is a natural resource ?
- 10) "Earth provides enough to satisfy every man's need, but not for every man's greed" words by whom ? (10×1=10 Marks)

P.T.O.



SECTION - B

(Short Answer Type)

II. Answer **any 8** questions. Marks - **2 each**.

- 11) Differentiate consumers and producers.
- 12) What is thermal pollution ?
- 13) What is an ecological pyramid ?
- 14) Briefly explain global warming and its consequences.
- 15) What is deforestation ? Give the effects of deforestation.
- 16) Write short notes on human rights.
- 17) What is meant by sustainable development ?
- 18) Differentiate food chain and food web.
- 19) What are the three R's of Waste management ?
- 20) Briefly describe the energy flow in the ecosystem.
- 21) Being a graduate student, how will you enlist the importance of environmental studies ?
- 22) What is rain water harvesting ?

(8x2=16 Marks)

SECTION - C

(Short Essay Type not to exceed 120 words)

III. Answer **any 6** questions. Marks - **4 each**.

- 23) How the environmental problems are related to population growth ?
- 24) Name four segments of environment and explain them in brief.
- 25) What is the importance of ozone layer in the atmosphere ? How do greenhouse gases affect atmosphere ?
- 26) Explain the structure and functions of an ecosystem.
- 27) Describe the need and importance of value of education.

- 28) What do you mean by environmental ethics ? How can you relate the ethical basis to environmental education and awareness ?
- 29) Explain briefly the environmental problems of Kerala.
- 30) Explain the different types of aquatic ecosystems. What are the threats to aquatic ecosystems ?
- 31) Describe the various types of solid wastes. **(6×4=24 Marks)**

SECTION - D**(Long Essay Type)**

IV. Answer any 2 questions. Marks - 15 each.

- 32) Write an essay on different types of environmental pollution.
- 33) Write an essay on natural resources.
- 34) What is a forest ecosystem ? Describe the structure and functions of forest ecosystem.
- 35) Write an essay on biodiversity, value of biodiversity and its conservation. **(2×15=30 Marks)**
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Reg. No. :

Name :

First Semester B.Com. Degree Examination, December 2016

First Degree Programme under CBCSS

Core Course II : CO 1142

FUNCTIONAL APPLICATION OF MANAGEMENT

(Common for CO 1142/CC 1142)

(2014 Admn. Onwards)

Time : 3 Hours

Total Marks : 80

SECTION – A

Answer **all** questions in **one** word to a maximum of **two** sentences. **Each** question carries **1** mark.

1. What is administration ?
2. What is motivation ?
3. What is *Esprit de corps* ?
4. Define financial management.
5. Name two constituents of current liabilities.
6. What is routing ?
7. Define materials control.
8. What is a product ?
9. What do you mean by recruitment ?
10. Define the term 'Training'. (10×1=10 Marks)

SECTION – B

Answer **any 8** questions not exceeding **one** paragraph **each**. **Each** question carries **2** marks.

11. "Management is the art of getting things done" – Comment.
12. Explain the process of management.
13. "Planning is looking forward, controlling is looking back". Elucidate this statement.
14. What do you mean by decentralisation of authority ?

P.T.O.



15. Explain briefly the concept of working capital.
16. Mention any two major sources of term leading in India.
17. What are the objectives of finance function ?
18. Enumerate the objectives of materials management.
19. Give any two objectives of marketing management.
20. What do you mean by promotion in terms of marketing management ?
21. What is job specification ?
22. Define job analysis.

(8×2=16 Marks)

SECTION – C

Answer **any 6** questions **not** exceeding **120 words each**. Each question carries **4** marks.

23. Explain the various factors influencing working capital.
24. Name the various kinds of working capital.
25. Briefly explain the scope of operations management.
26. Define marketing. Discuss the scope of marketing.
27. Discuss the significance of marketing mix.
28. What are the objectives of job evaluation ?
29. Enumerate the steps involved in job analysis.
30. What are the important methods of training ?
31. Define selection. Explain the process of selection.

(6×4=24 Marks)

SECTION – D

Answer **any two** questions. Each carries **15** marks.

32. Discuss the general principles of management enunciated by Henri Fayol.
33. Discuss the scope and significance of financial management.
34. Discuss the features of marketing concept.
35. a) Distinguish between Recruitment and selection.
b) Discuss the importance of training.

(2×15=30 Marks)



Reg. No. :

Name :

First Semester B.Com. Degree Examination, December 2016
Career Related First Degree Programme under CBCSS
Group 2 (b) : COMMERCE WITH COMPUTER APPLICATIONS
Core Course – III : CC 1143 : Information Technology in Business
(2013 Adm. Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** word to **maximum** of **two** sentences. **Each** question carries **one** mark :

1. What is a Computer ?
2. What is an assembly language ?
3. What is an interpreter ?
4. Why machine language is said to be machine dependent ?
5. What is the use of Recycle Bin in Windows ?
6. Which DOS command is used to list the files in descending order ?
7. What is cryptography ?
8. Describe the purpose of TELNET.
9. Define E-governance.
10. What do you mean by e-filing ?

(10×1=10 Marks)

SECTION – B

Answer **any 8** questions **not** exceeding **one** paragraph. **Each** question carries **2** marks :

11. Explain different characteristics of a computer.
12. Describe the various boxes used in constructing a flowchart.
13. What are the main functions of an operating system ?
14. What are directories and subdirectories in DOS ? Give example.
15. What is the use of My Computer in windows ?



16. State the main difference between internet and intranet.
17. Write short notes on Internet Protocols.
18. What are digital certificates ?
19. Smart cards improve the convenience and security of any transaction. Explain.
20. How debit cards differ from credit cards ?
21. Write short notes on E-Broking.
22. Write short notes on any two E-governance models. **(8×2=16 Marks)**

SECTION – C

Answer any 6 questions not exceeding 120 words. Each question carries 4 marks :

23. Explain how an assembly language program is executed on a computer ?
24. Briefly explain the evolution of programming languages.
25. Differentiate internal and external commands in DOS.
26. Write down the main features of MS Paint.
27. What are the securities available for Internet users ?
28. How does the Internet work ?
29. Write short note on E-cash and E-Society.
30. Explain briefly various online financial services.
31. Write short note on any two E-governance projects developed by Government of Kerala. **(6×4=24 Marks)**

SECTION – D

Answer any 2 questions not exceeding 4 pages. Each question carries 15 marks :

32. Explain the basic operation of a computer system.
33. Explain about the seven layers of OSI model.
34. Explain various electronic payment services.
35. Write short notes on :
 - a) URL
 - b) Biometrics
 - c) Firewall
 - d) Digital Signature
 - e) E-Citizen.**(2×15=30 Marks)**



Reg. No. :

Name :

First Semester B.Com. Degree Examination, December 2016
First Degree Programme under CBCSS
Complementary Course – I : CO 1131
MANAGERIAL ECONOMICS
(Common for CO 1131/CC 1131 (2013 Adm. Onwards) and
CX 1131 (2014 Adm. Onwards))

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** word to maximum of **two** sentences. **Each** question carries **one** mark.

1. What is Recession ?
2. What is price ?
3. Distinguish between demand estimation and demand forecasting.
4. Define managerial economics.
5. What is demonstration effect ?
6. What is price stabilization ?
7. What is Sunk Cost ?
8. What is Barometric technique of demand forecasting ?
9. State the Cobb Douglas production function.
10. What is price elasticity ?

(10x1=10 Marks)

SECTION – B

Answer **any 8** questions **not** exceeding **one** paragraph. **Each** question carries **2** marks.

11. What is Cross Demand ?
12. What are the techniques of demand estimation ?
13. State the difference between land and capital.
14. What is Business Cycle ?
15. What is accounting cost ?

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16. What are the two types of forecasting ?
17. What do you mean by elasticity of demand ?
18. State the difference between Positive Economics and Normative Economics.
19. What are the advantages of Barometric Pricing ?
20. What is opportunity cost ?
21. What do you mean by Isoquant ?
22. What is pricing policies ?

(8×2=16 Marks)

SECTION – C

Answer **any six** questions **not** to exceed in **120** words. **Each** question carries **4** marks.

23. Is price an indicator of quality ? Explain.
24. Explain external diseconomies.
25. What are the steps of demand forecasting ?
26. What are the objectives of Managerial Economics ?
27. Explain the causes of business cycles.
28. Explain penetration price policy.
29. Explain Optimum firm.
30. What are the managerial use of production function ?
31. What are the factors affecting elasticity of demand ?

(6×4=24 Marks)

SECTION – D

Answer **any two** questions **not** exceeding **4** pages. **Each** question carries **15** marks.

32. Explain the role and responsibilities of managerial economist ?
33. Explain the Law of Returns to Scale.
34. Mention the important methods of pricing with advantages and disadvantages of each.
35. Define decision making. Discuss how economic theories are helpful in decision making.

(2×15=30 Marks)
