Reg. No. : ....

Name : ....

First Semester B.Com. Degree Examination, December 2014
First Degree Programme under CBCS
Core Course – II
CO 1142/ CC 1142 : FUNCTIONAL APPLICATION OF MANAGEMENT
(Common·for Commerce/Commerce with Computer Application)
(2014 Adm.)

Time : 3 Hours   Max. Marks : 80

SECTION – A

Answer all questions. **Each** question carries 1 mark.

1. Define Planning.

2. What is net working capital ?

3. What is selling ?

4. Define Marketing Management.

5. What is Retained Earning ?

6. What is Job Analysis ?

7. Define Recruitment.

8. What is Product Design ?

9. What is Inventory Control ?

10. What is co-ordination ?   **(10×1=10 Marks)**

SECTION – B

Answer **any eight** questions. **Each** question carries **2** marks. Answer **not** to exceed **one** paragraph.

11. Distinguish between Administration and Management.

12. What are the principles of Direction ?

P.T.O.

13. Explain the factors affecting production schedule.

14. What do you mean by material management ?

15. Explain the internal sources of Recruitment.

16. Discuss the role of Human Resource Manager.

17. Briefly explain dividend decision of a company.

18. Distinguish between Fixed Capital and Working Capital.

19. What are the internal sources of working capital ?

20. What do you mean by product planning ?

21. Write a note on commodity market.

22. Explain industrial goods.

(8×2=16 Marks)

SECTION – C

Answer **any six** questions. **Each** question carries **4** marks. Answer **not** to exceed **120** words.

23. What are the objectives of marketing ?

24. Explain the scope of Human Resource Management.

25. Explain the marketing process.

26. What are the responsibilities of Financial Manager ?

27. What are the steps in financial planning ?

28. What are the objectives of quality control ?

29. What is continuous flow processes ? What are its features ?

30. Explain the external sources of recruitment.

31. Explain management by objectives.

(6×4=24 Marks)

SECTION – D

Answer **any two** questions. **Each** question carries **15** marks. Answer **not** to exceed **four** pages.

32. What do you mean by employees compensation ? Explain the main methods of compensation.

33. Explain the scope of marketing.

34. Define financial management. Discuss the scope of financial management.

35. Define operations management. Explain the objectives of operations management.

(2×15=30 Marks)

Reg. No. : ....

Name : ....

First Semester B.Com. Degree Examination, December 2014
First Degree Programme under CBCS
Core Course – II
CO 1142/ CC 1142 : FUNCTIONAL APPLICATION OF MANAGEMENT
(Common for Commerce/Commerce with Computer Application)
(2014 Adm.)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions. **Each** question carries 1 mark.

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4. Define Marketing Management.

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6. What is Job Analysis ?

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9. What is Inventory Control ?

10. What is co-ordination ?

(10×1=10 Marks)

SECTION – B

Answer **any eight** questions. **Each** question carries 2 marks. Answer **not** to exceed **one** paragraph.

11. Distinguish between Administration and Management.

12. What are the principles of Direction ?

13. Explain the factors affecting production schedule.

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(2×15=30 Marks)

Reg. No. : ....

Name : ....

First Semester B.Com. Degree Examination, December 2014
First Degree Programme Under CBCSS
Complementary Course – I
CO 1131/CC 1131 (2013 Adm. Onwards) & CX 1131 (2014 Admn.)
MANAGERIAL ECONOMICS
(Common for Commerce/Commerce & Tax Procedure and Practice/
Commerce with Computer Application)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences **each**. **Each** question carries **1** mark.

1. Define Economics.

2. What is meant by 'Demand' ?

3. What is Demand curve ?

4. What is consumer's surplus ?

5. What do you mean by production function ?

6. What is equilibrium price ?

7. What is Demand forecasting ?

8. What is Advertisement Elasticity of Demand ?

9. What is Oligopoly ?

10. Define Business Cycle.

(10×1=10 Marks)

SECTION – B

Answer **any eight** questions, **not** exceeding **one** paragraph. **Each** question carries **2** marks.

11. Explain Law of variable proportions.

12. Distinguish between 'producers goods' and 'consumer's goods'.

13. Explain Innovation Theory of Business cycle.

14. Distinguish between Increase in demand and Extension of demand.

15. What do you understand by 'change in demand' ?

16. Distinguish between cardinal and ordinal utility.

17. What is point elasticity of demand ? How is it measured ?

18. What is Kinked demand curve ?

19. Differentiate Equal product curve and Indifference curve.

20. What is price discrimination ? Give examples.

21. What do you mean by Marginal Revenue ?

22. Mention the different phases of Business cycle.   **(8×2=16 Marks)**

SECTION – C

Answer **any six** questions **not** exceeding **120** words. **Each** question carries **4** marks.

23. Discuss briefly the nature and scope of Managerial Economics.

24. What are the detriments of Demand ? Explain briefly.

25. Explain why the Demand curve slopes downwards to the right.

26. Explain the Law of Diminishing Marginal Utility.

27. What are the remedies of Business Cycle ?

28. What are the features of Monopolistic Competition ?

29. Differentiate between skimming and penetration pricing.

30. Discuss the requisites of a good forecasting method.

31. State the differences between Marginal revenue and Total revenue.

(6×4=24 Marks)

SECTION – D

Answer **any two** questions **not** exceeding **four** pages. **Each** question carries **15** marks.

32. What is the significance of Demand Forecasting in business decisions ? Critically examine the various methods of Demand forecasting.

33. Define Price Elasticity of Demand. Discuss the importance of price elasticity of Demand in business decisions.

34. Explain the meaning of price leadership. What are the conditions necessary for effective price leadership ?

35. Explain the concept of 'Return to Scale'. Discuss the Internal and External economies of scale.

(2×15=30 Marks)

Reg. No. : ....

Name : ....

First Semester B.Com. Degree Examination, January 2014
(Career Related First Degree Programme Under CBCSS)
Group 2(b) : Commerce with Computer Application
Complementary Course – I
CC 1131 : MANAGERIAL ECONOMICS
(2013 Admn.)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** word to maximum of **two** sentences. **Each** question carries **one** mark.

1. Mention two factors affecting elasticity of demand.

2. Give an example of status symbol goods.

3. Give another name for demonstration effect.

4. Mention an example for explicit cost.

5. State the law of demand.

6. What is positive income elasticity ?

7. What is shift in demand ?

8. State Adam Smith's definition of Economics.

9. What is depression ?

10. Name the phases of business cycles.

(10×1=10 **Marks**)

SECTION – B

Answer **any eight** questions **not** exceeding **one** paragraph. **Each** question carries **2** marks.

11. State any two objectives of Managerial Economics.

12. What is demand analysis ?

13. How statistics is useful to managerial economics ?

14. State equi-marginal principle.

15. Mention two important characteristics of Law of Demand.

16. Distinguish between industry demand and company demand.

17. What is negative income elasticity ?

18. State the Law of Supply.

19. Bring out the meaning of sunk cost.

20. State any three objectives of pricing policy.

21. What is price skimming ?

22. Define economies of scale.

(8×2=16 Marks)

SECTION – C

Answer **any six** questions **not** exceeding **120** words. **Each** question carries **4** marks.

23. Distinguish between managerial economics and traditional economics.

24. Explain the responsibilities of managerial economist.

25. State the peculiarities of labour as a factor of production.

26. Discuss the factors of demand forecasting.

27. Elucidate the methods of measuring price elasticity.

28. Ragi is the lowest priced food article available in the market. When the price of ragi increases, its demand also increases instead of decreasing ? Why ?

29. Explain how managerial economics is related to Economics and Mathematics.

30. Explain the factors to be considered while formulating pricing policy.

31. Explain production function. Bring out its assumptions.   **(6x4=24 Marks)**

SECTION – D

Answer **any two** questions **not** exceeding **four** pages. **Each** question carries **15** marks.

32. "Managerial Economics is the discipline which deals with the application of economic theory to business management". – Comment.

33. Explain the concepts of returns to scale. Discuss internal and external economics of scale.

34. What is elasticity of demand ? State the factors determining elasticity.

35. "The laws of diminishing return and increasing returns are the two phases of the law of variable proportion". Discuss.   **(2x15=30 Marks)**

Reg. No. : ....

Name : ....

First Semester B.Com. Degree Examination, December 2014
Career Related First Degree Programme Under CBCSS
Commerce With Computer Application
Core Course – III
CC 1143 : INFORMATION TECHNOLOGY IN BUSINESS
(2013 Admission Onwards)

Time : 3 Hours   Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences. **Each** question carries **one** mark.

1. Expand ALU.

2. What is e business ?

3. Expand EDI.

4. What is UseNet ?

5. What is FTP ?

6. What is cryptography ?

7. What is telnet ?

8. What e ticketing ?

9. What is B2G model ?

10. What is e governance ?   **(10×1=10 Marks)**

SECTION – B

Answer **any eight** questions **not** exceeding **one** paragraph **each**. **Each** question carries **2** marks.

11. Write a note on note pad used in windows ?

12. What is a e business model ?

13. What are the basic models of e governance ?

14. What are the advantages of e governance ?

15. What is an analogue computer ?

16. What are the different types of high level languages ?

17. What is system software ?

18. What are the different types of network topologies ?

19. What are the most commonly used internet protocols ?

20. What are the facilities available on internet ?

21. What are the drawbacks of intranet ?

22. What is electronic data interchange ?   **(8x2=16 Marks)**

SECTION – C

Answer **any six** questions in **not** exceeding **120** words. **Each** question carries **4** marks.

23. What is computer hardware ?

24. What are the ICT enablement of services of Government relating to Transport ?

25. Define e banking, What are its benefits ?

26. What are the main features of computer ?

27. What are the components of computer hardware ?

28. State the advantages and disadvantages of assembly languages.

29. Point out the differences between third generation languages and fourth generation languages.

30. What are the components of the web architecture ?

31. What is digital certificate ? What information is contained in a digital certificate ?

(6×4=24 Marks)

SECTION – D

Answer **any two** questions **not** exceeding 4 pages. **Each** question carries 15 marks.

32. What is e governance ? Explain phases of e governance.

33. Explain the different forms of e banking.

34. Explain the evolution of computers.

35. Explain the business application of network.

(2×15=30 Marks)

Reg. No. : ....

Name : ....

First Semester B.Com. Degree Examination, December 2014
First Degree Programme Under CBCSS
Core Course – I : CO 1141/CX 1141/TT 1141/HM 1141 / CC 1141
METHODOLOGY AND PERSPECTIVES OF BUSINESS EDUCATION
(Common for Commerce/Commerce and Tax Procedure and Practice/
Commerce and Tourism and Travel Management/Commerce and Hotel
Management and Catering/Commerce with Computer Application)
(2014 Adm.)

Time : 3 Hours   Max. Marks : 80

SECTION – A

Answer all questions. **Each** question carries 1 mark.

1. What is Histogram ?

2. What is Data ?

3. What is Stock broking ?

4. What is Excise Duty ?

5. What are Secondary Markets ?

6. What is Cash Credit ?

7. What are non-profit organisation ?

8. Who is an Entrepreneur ?

9. Define 'Stakeholders' of business.

10. What are the rewards for the factors of production ?   (10×1=10 Marks)

SECTION – B

Answer **any eight** questions. **Each** question carries **2 marks. Each** answer **not** to exceed **one** paragraph.

11. What is capitalist innovation ?

12. What are public sector undertakings ? Give examples.

13. What are the functional objectives of HRM ?

14. What are the legal factors of entrepreneurship environment ?

15. What is the financial risk involved with entrepreneurship ?

16. What are family entities ?

17. Examine the suitability of sole proprietorship.

18. Explain limited liability as an advantage as well as disadvantage.

19. Define partnership.

20. Explain the functioning of TRUST.

21. What is a foreign company ?

22. What is Active Reading ?   **(8x2=16 Marks)**

SECTION – C

Answer **any six** questions. **Each** question carries **4 marks. Each** answer **not** to exceed **120** words.

23. Explain the factors to be considered for the selection of an Ideal Business Organisation.

24. What are the features of sole proprietorship ?

25. What are the characteristics of public sector enterprises ?

26. Examine the rationale of globalisation.

27. Explain different stakeholders of business firms.

28. Explain the components of managerialism.

29. Explain the importance of capital market in an economy.

30. Discuss the main aspects of QWL.

31. What are the principles of tabulation ?   (6×4=24 Marks)

SECTION – D

Answer any two questions. Each question carries 15 marks. Answer not to exceed four pages.

32. Explain the management problems in small, medium and large organisations.

33. Discuss the major sources of finance to business sector.

34. Explain the methods of learning business information.

35. What is stock exchange ? Discuss the role of stock exchange in the economic development of a country.   (2×15=30 Marks)

SECTION – B

Answer **any eight** questions, **not** exceeding **one** paragraph. **Each** question carries **2** marks.

11. What is monopsony ?

12. What are the different types of reading techniques ?

13. What are the different forms of business organization ?

14. What is the relationship between division of labour and wealth accumulation in capitalism ?

15. What is the view point about wealth accumulation in communism ?

16. What is a government company ?

17. What is hospitality industry ?

18. What is managerialism ?

19. Who is an innovative entrepreneur ?

20. What are the taxes levied by the central government ?

21. What are gift shares ?

22. What are the features of monopoly ?   **(8×2=16 Marks)**

SECTION – C

Answer **any six** questions **not** exceeding **120** words. **Each** question carries **4** marks.

23. What are the main differences between monopoly and monopolistic competition ?

24. What are the management problems in small and medium organizations ?

25. What are the reading techniques and write its uses.

26. Write a note on field study.

27. What are the important uses of project report ?

28. What are the limitations of secondary data ?

29. What are the limitations of co-operative organization ?

30. What are the features of joint family firm ?

31. What are the characteristics of public sector enterprises ? **(6×4=24 Marks)**

SECTION – D

Answer **any two** questions **not** exceeding **four** pages. **Each** question carries **15** marks.

32. What is an economic system ? What are the different types of economic system ? Explain.

33. Explain Indian development experience in the business field.

34. Define entrepreneur. Explain the characteristics of entrepreneur. Write the barriers of entrepreneurship.

35. What are perfect and imperfect markets ? What is the impact of these markets on price and profit ? **(2×15=30 Marks)**

Reg. No. : ....

Name : ....

**First Semester B.B.A./B.Sc./B.C.A./B.Com./B.S.W./B.Voc. Degree
Examination, December 2014
Career Related First Degree Programme Under CBCSS
Group 2(b)
Language Course – I : ENGLISH
EN 1111.4 : Listening and Speaking Skills
(2013 Admission Onwards)**

Time : 3 Hours   Max. Marks : 80

I. Answer **all** questions, **each** in a **word** or a **sentence**.

1) Which sound is common to the following words :
   'poor,' 'bourbon,' 'touring;' 'dour', 'gourd'

2) Which sound is common to the following words :
   'challenge', 'discharged,' 'natural,' 'lunch,' 'porch.'

3) Which of the following has the vowel /æ/
   'car', 'tab', 'farm', 'rags', 'jug', 'tramp,' 'drugs'

4) How is the word 'stairway' pronounced ?

5) How is the word 'insurmountable' pronounced ?

6) How many syllables are there in the word 'agriculture' ?

7) How many syllables are there in the word 'demonstrate' ?

8) Which among the following has a /æ/ sound ?
   damp, just, guns tapped, ranks

9) Which among the following has a /w/sound ?
   'vanish', 'vanilla', 'away', 'always', 'believe', 'language'

10) Which among the following has an / ɪː/sound ?
    'sist,' 'hills', 'teased', 'wind,' 'tea'   **(10×1=10 marks)**

II. Answer **any eight, each** in a short paragraph **not** exceeding **50** words.

11) Divide the following words into syllables :

'calmer', 'letter', 'sister', 'humidity', 'traveller', 'relative', 'agriculture', 'cucumber'

12) Transcribe the following words in phonetic script marking the word stress :

'penguin', 'central', 'result', 'partition', 'conflict', 'rewarded', 'defaulter' 'ruler'

13) Transcribe the following words in phonetic script.

'fruitless', 'reproval', 'imprudent', 'enthusiasm', 'burdensome', 'fellow', 'dismayed', 'employer'

14) Mark the stress in the following sentences :

a) I think it'll rain soon

b) Please pass the salt

15) Mark the stress in the following sentences :

a) Meet the dean at ten.

b) I'm sure I passed the test.

16) Mark intonation in the following sentences.

a) Sita who passed the test joined the institute.

b) I have just bought a car.

17) Mark intonation in the following sentences.

a) I trust you found him well.

b) Can you come ?

18) Give the strong and weak forms of the following words

'him', 'not', 'you', 'sir'.

19) Give the weak and strong forms of words given in italics and transcribe the sentences in phonetic script.

a) *Has* the cook come ?

b) *Shall* I shut the door ?

20) Identify the diphthongs in the following words :

'played', 'told', 'afraid', 'lithe'

21) Identify the voiceless consonants in the following words :
'spoon', 'beat', 'deed', 'stool', 'goose', 'school', 'cheap'

22) Identify the voiced consonants in the following words.
'Wheat', 'heat', 'scene', 'rest', 'leave', 'zoo'.   **(8×2=16 Marks)**

III. Answer **any six, each** in a paragraph **not** exceeding **100** words.

23) Describe the advantages and disadvantages of city life.

24) You are the arts club secretary of your college. You have been asked to inform students about an international cultural competition. Draft a notice with all the necessary details.

25) You receive a telephone call from your father's office in his absence. Write the dialogue between you and the speaker.

26) You have to address your college on The Independence Day. Write a speech.

27) Write your opinion on the topic "Modern gadgets have made us slaves to machines".

28) You are required to speak on "Environmental pollution' in the college. Prepare a speech.

29) Describe the process of 'Borrowing a book from your college library'.

30) You have witnessed a ghastly accident. Write a report of the disaster.

31) Write a report on the widespread damage to public property and loss of human lives during a communal riot in your area.   **(6×4=24 Marks)**

IV. Answer **any two, each** in about **300** words.

32) You are going to stay with an old friend. Write a letter to your host.

33) Write an imaginary group discussion (minimum three participants) on 'A hike in the price of fuel.

34) Write an argument on the following :
'The popularization of Indian cricket by live television coverage has had more harmful effect on the sport'.

35) Write an article on 'The deteriorating law and order situation in India'.
                                        (2×15=30 Marks)

Reg. No. : ....

Name : ....

First Semester B.Com. Degree Examination, January 2014
(Career Related First Degree Programme Under CBCSS)
Group 2(a) and Group 2(b)
Core Course – I
CX 1141/TT 1141/HM 1141/CC 1141 : METHODOLOGY AND
PERSPECTIVES OF BUSINESS EDUCATION
(2013 Admn.)

Time : 3 Hours   Max. Marks : 80

SECTION – A

Answer **all** questions in **one** word to maximum of **two** sentences. **Each** question carries 1 mark.

1. What is economic system ?

2. What is primitive communism ?

3. Define co-operative organization.

4. What is partnership deed ?

5. What is BPO ?

6. When the first five year plan was introduced in India ?

7. Who is a drone entrepreneur ?

8. What is venture capital ?

9. What is an intangible product ?

10. What is perfect competition ?   **(10×1=10 Marks)**

SECTION – B

Answer **any eight** questions, **not** exceeding **one** paragraph. **Each** question carries 2 marks.

11. What is meant by data retrieval and analysis ?

12. What is a field study ?

13. What are the different types of economic systems known ?

14. Which factors determines the flow of goods and services in an economy ?

15. What are non profit business organizations ?

16. What is a territory sector ?

17. What is globalization ?

18. What are the criticisms against wealth maximization ?

19. What are the characteristics of intrapreneurs ?

20. What is right issue ?

21. What are stock exchange cues ?

22. What is bought out deals ?

(8×2=16 Marks)

SECTION – C

Answer **any six** questions **not** exceeding **120** words. **Each** question carries **4** marks.

23. What are the main differences between monopolistic competition and perfect competition ?

24. What are features of marketing ?

25. Write a note on the role of human resources in a modern business organization.

26. What is the responsibility of a student seminar leader ?

27. The case study involves certain steps. What are they ?

28. What are the main contents of a project report ?

29. What are the merits of secondary data ?

30. What are the features of partnership ?

31. What are the difference between private company and a public company ?

(6×4=24 Marks)

SECTION – D

Answer **any two** questions **not** exceeding **four** pages. **Each** question carries **15** marks.

32. Explain business examples in the different sectors of the economy.

33. What are the goals of business ? Explain the argument in favour of and arguments against the different goal of the business.

34. What are the steps or problems faced by businessman while establishing a business unit ?

35. What is a stock exchange ? Explain the features and role of stock exchanges for mobilization of capital.

(2×15=30 Marks)

Reg. No. : ....

Name : ....

First Semester B.B.A./B.Sc./B.C.A./B.Com. Degree Examination, January 2014
Career Related First Degree Programme under CBCSS
Group 2(b)
Language Course – I
EN 1111.4 : LISTENING AND SPEAKING SKILLS
(2013 Admission)

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions, **each** in a word or a sentence.

   1) Which among the following words has the sound /n/

      'kindred', 'kongo', 'kingdom', 'kinked'.

   2) Which among the following words – 'hood', 'book', 'hoof', 'honour', has a /ʊ/sound ?

   3) How is the word 'entrepreneur' pronounced ?

   4) How is the word 'museum' pronounced ?

   5) How many syllables are there in the word 'traveller' ?

   6) How many syllables are there in the word 'humidity' ?

   7) Mark the stress in the following words.
      'politics' ; 'politician'

   8) Mark the stress in the following words.
      'photograph' ; 'photographer'

   9) Which sound is common to the following words ?
      'few' ; 'phase' ; 'lieutenant' ; 'laugh'.

   10) Which sound is common to the following words ?
      'son' ; 'sun' ; 'blood' ; 'cousin'

      (10×1=10 Marks)

P.T.O.

II. Answer **any eight, each** in a short paragraph **not** exceeding **50** words.

11) Divide any eight of the following words in to syllables.

'cigarette' ; 'relative' ; 'agriculture' ; 'cucumber' ; 'demonstrate' ; 'orange' ; 'girls' ; relativity' ; 'comforting' ; 'academy'.

12) Give the ortho graphical version of the following transcribed words

/ 'ɒnərəbḷ / / ə'kɒmə'deɪʃn / / 'ædmə'eɪʃn / /æn'tɪsɪpeɪt / /'brekfəst/   / 'bʌtəflaɪ / sɪlebrɪti/   kəʊ'ɪnsɪdəns/

13) Transcribe the following words in phonetic script marking word stress.

'magazine' ; 'extra-ordinary' ; 'fishmonger' 'geography' 'lieutenant' ; 'negotiate', 'satisfy', 'measure'.

14) Mark the stress in the following sentences :

a) If you study hard, you will pass in the examination.

b) He came by bus.

15) Write the strong and weak forms of the following sentences.

a) Can I go home now ?

b) I could swim very fast when I was very young.

16) Mark intonation in the following questions :

a) Is the door shut ?

b) Did you say snake ?

17) Mark intonation in the following statements :

a) I met him last night.

b) The girl is nice.

18) Give the weak and strong forms of the following words :

at; for; from; of.

19) Identify the closing diphthongs and illustrate them in words :

/eɪ/   /iə/   / ʊə / /əʊ/   / aʊ/   /ai//ə/

20) List the long vowels in English and illustrate them in words.

21) Identify the voiced consonants from the following list.

/ tʃ/ / ʒ / / ʃ / /w / /h / / j / / s / / r /

22) Identify the fricatives from the following list :

/θ /

/f / /v / /d/· / g / /ð

(8×2=16 Marks)

III. Answer **any six each** in a paragraph **not** exceeding **100** words.

23) Write a note on effective listening.

24) Mark stress in the following sentences :

    a) They started early for the station.

    b) Why can't you be quiet for a while.

    c) I don't want to talk to her.

    d) Who has turned off the light ?

    e) She cut her finger with knife.

    f) This is the dress I like.

    g) Ask him to write me a brief note.

    h) Call me any time you like.

25) Put the intonation marks.

    a) I went to the party.

    b) The water is warm.

    c) Why are you late ?

    d) Where do you live ?

    e) He is late because he missed the bus.

    f) I bought books, pencils, papers and a pen.

    g) We will go for a picnic.

    h) You are ready for the test.

26) Write out a matrimonial advertisement for publication in a newspaper for a suitable match for your sister using the information given below :

Smart, beautiful, Christian girl – 25/5'6"– Convent educated – parents having business in Mumbai – preferably business background.

27) You were unable to attend your friend's wedding and could not inform him about it on time. You apologize to him when you meet him later.

28) Discuss the traffic congestion in your city with your friend.

29) You are·meeting a singer in a party. Introduce yourself.

30) A television set you bought a week ago has developed a problem. You ring up and complain to the shopkeeper.

31) Your friend from Manipur is staying in the college hostel. Send him an invitation to celebrate Onam at your house. **(6×4=24 Marks)**

IV. Answer **any two each** in about **300** words.

32) Your friend Vishnu has just got admission in your college. He doesn't know the process of getting a bus-pass made for students. Explain to him the whole process and reproduce it in 200 words in your language.

33) You are the Chairman of the College Union. Make a formal welcome address for the College Day celebration.

34) You have witnessed a clash between a group of college students and the police, which finally ended up in the stoning of buses and shops and calling for a flash harthal. Write a report in 300 words.

35) Write an imaginary group discussion (minimum of three participants) on use and abuse of mobile phones. **(2×15=30 Marks)**

Reg. No. : ....

Name : (ᴀ2ℓℓ3...16.......ℬℓ.ᴄ.ᴏ.7ᴀ)

B. Com Tax ·

First Semester B.A./B.Sc./B.Com. Degree Examination, December 2014
First Degree Programme Under CBCSS
Language Course – English
LISTENING AND SPEAKING SKILLS
(2013 Admission Onwards)
(Common for B.A./B.Sc. (EN 1111.1), B.Com. (EN 1111.2) & Career Related 2 (a) (EN 1111.3)

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions, **each** in a **word** or a **sentence**.

1) Which sound is common in the following words : 'page', 'jaws', 'agile', 'jump' ?

2) Which among these words is not a noun : 'sky', 'embroidery', 'battery', 'cry' ?

3) Which word contains the vowel sound/I/: 'she', 'he', 'tree', 'be' ?

4) How is the word 'bridge' pronounced ?

5) How is the word 'lamb' pronounced ?

6) How many syllables does the word 'examination' contain ?

7) Where does the play *A Sunny Morning* take place ?

8) To whom are the officers of the Kranitzki Regiment of guards loyal ?

9) What is the illness that Ilse was suffering from ?

10) Who was the first person to realize that Nora was dead ?   **(10×1=10 Marks)**

II. Answer **any eight, each** in a short paragraph **not** exceeding **50** words.

11) Divide any eight of the following words into syllables :

   intimidation, artificiality, communication, practicality, opportunity, magnanimity, artistically, emotionally, anniversary, aboriginal.

12) Give the orthographical version of the following words :

   /saɪˈkɒlədʒi/, /ˈkʌmpəni/, /ɪgˈzæmpᵊl/, /ɪntəˈnæʃᵊnᵊl/, /pəˈlɪtɪkᵊl/, /pəˈzɪʃᵊn/, /kærɪktəʳ/, /ˈsəʊʃᵊl/

13) Transcribe the following words in phonetic script marking word stress :

   change, water, allow, major, report, between, difficult, another.

14) Mark the stress in the following sentences :

   a) Take the dog for a walk

   b) Have you met my wife ?

15) Underline the words which are weakened in speech in the following sentences :

   a) The students are going to the class

   b) She is having a severe headache

16) Mark the intonation in the following questions :

   a) When can you come ?

   b) Is he working ?

17) Mark the intonation in the following statements :

   a) The postman was looking for you.

   b) John left on Monday.

18) What message does Helena leave for Menelaus before she elopes ?

19) Why is Gonzalo bad-tempered at the beginning of the play ?

20) Why did the assassins drop their plan to murder Prince Dimitri ?

21) Who murders Dr. Kraus ? Why ?

22) Why is Matilda afraid of Nora's appearance at the reunion ?   **(8×2=16 Marks)**

III. Answer **any six, each** in a paragraph **not** exceeding **100** words.

23) Mark the primary stress in eight of the following words :

   Invention, photograph, whoever, herself, blackboard, raincoat, bookshelf, crossword, afternoon, aboard, become, submitted, happening, beginner, beautiful. ·

24) Transcribe eight of the following into phonetic script :

   again, lazy, story, classroom, tomorrow, student, attractive, Tuesday, tourist, lamb, edge, capital, December, teacher, simile.

25) Prepare a speech for the Republic Day in about 150 words.

26) Telephone conversation skills.

27) Consonant sounds in English.

28) How does Dona Laura describe her own death ?

29) What was Dr. Stronetz's diagnosis of the Prince's symptoms ?

30) What was the dark secret of the doctor's past life in *Day of Atonement* ?

31) How did Nora manage to attend the reunion ?   **(6×4=24 Marks)**

IV. Answer **any two, each** in about **three hundred** words.

32) Discuss the significance of the title "The Death Trap".

33) Examine "Sunny Morning" as a humorous treatment of romantic love.

34) Write dialogues on the following topics, each in about 80 words :

   a) Two schoolmates meet at a marriage ceremony after 10 years.

   b) You wish to go for higher studies in Pune Film Institute. So you meet and converse with a former student of that institute. Compose a dialogue between you and that person.

   c) Compose a dialogue between you and fellow traveller with whom you are travelling in a train to Mumbai.

35) a) Conduct a group discussion on "Drug abuse" with four participants.

b) Read the short lecture below and take down notes :

The small village of Somnathpur contains an extraordinary temple, built around 1268 A.D. by the Hoyasalas of Karnataka-one of the most prolific temple builders. Belur and Helebid are among their better-known works. While these suffered during the invasion of the 14th century, the Somnathpur temple stands more or less intact in near-original condition. The small temple captivates with the beauty and vitality of its detailed sculpture, covering almost every inch of the walls, pillars and even ceilings. It has three shikaras and stands on a star-shaped raised platform with 24 edges. The outer walls have a profusion of detailed carvings : the entire surface run over by carved plaques of stone. There were vertical panels covered by exquisite figures of God and Goddesses, with many incarnations being depicted. There were nymphs too, some carrying an ear of maize, a symbol of plenty and prosperity. The elaborate ornamentation, very characteristic of Hoyasala sculptures was a remarkable feature. On closer look-and it is worth it-the series of friezes on the outer walls revealed intricately carved caparisoned elephants, charging horsemen, stylized flowers, warriors, musicians, crocodiles and swans.

(2×15=30 Marks)

Reg. No. : ....

Name : ....

First Semester B.Com. Degree Examination, December 2014
First Degree Programme Under CBCSS
Foundation Course – I
CO 1121/CX 1121/TT 1121/HM 1121 (2013 Admn. Onwards) & CC 1121 (2014 Adm.)
ENVIRONMENTAL STUDIES
(Common for Commerce/Commerce & Tax Procedure and Practice/ Commerce & Tourism and Travel Management/Commerce & Hotel Management and Catering/Commerce with Computer Application)

Time : 3 Hours   Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences each. **Each** question carries 1 mark.

1. What is Lithosphere ?

2. Define Environment.

3. What is photosynthesis ?

4. Who are consumers in an ecosystem ?

5. What are non-renewable resources ?

6. What are radioactive wastes ?

7. What do you mean by rain water harvesting ?

8. Which day is celebrated as 'Earth day' ? What is its message ?

9. What are Eco-clubs ?

10. What is Biodiversity ?   (10×1=10 Marks)

SECTION – B

Answer **any eight** questions in **not** exceeding **one** paragraph **each**. **Each** question carries **2** marks.

11. Name the types of natural resources.

12. What are the major sources of water ?

13. What are non-expendable minerals ?

14. What is In situ conservation ?

15. What is Ecological pyramids ?

16. What is Genetic diversity ?

17. What is Thermal pollution ?

18. What do you mean by Environmental Ethics ?

19. Briefly point out the objectives of value education.

20. What do you mean by conservation of natural resources ?

21. What is Desert ecosystem ?

22. What are the fundamental human rights ?   **(8×2=16 Marks)**

SECTION – C

Answer **any six** questions in **not** exceeding **120** words **each**. **Each** question carries **4** marks.

23. Explain how urbanisation affects human health.

24. What are the consequences of overpopulation ?

25. Explain the factors responsible for land degradation.

26. Explain how soil pollution can be controlled.

27. Name some important programmes run by Govt. of India for the welfare of women.

28. Explain Eco-friendly products.

29. Explain the different types of Ecological pyramids.

30. Explain the "reclamation of waste land".

31. What are the effects of Noise pollution ?   **(6×4=24 Marks)**

SECTION – D

Answer **any two** questions in **not** exceeding **four** pages. **Each** question carries **15** marks.

32. What is solid waste ? Explain the fundamental elements of solid waste management.

33. What is forest ecosystem ? Give an account of forest resources of India.

34. Explain briefly the structure of an ecosystem.

35. Give an account of renewable and non-renewable energy sources.   **(2×15=30 Marks)**

Reg. No. : ....

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Foundation Course – I
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ENVIRONMENTAL STUDIES
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