

Reg. No. : .....

Name : .....

**First Semester B.B.A. Degree Examination, November 2019**

**Career Related First Degree Programme under CBCSS**

**Core Course BM 1142 : MANAGERIAL ECONOMICS**

**(2017 Admission Onwards)**

Time : 3 Hours

Max. Marks : 80

**PART – A**

Answer **all** questions. Each question carries 1 mark.

1. Define managerial economics.
2. What is demand function?
3. What is meant by Demand forecasting?
4. What is Diseconomies of scale?
5. What is Cartel?
6. What is Break Even point?
7. What is inflation?
8. What is GDP?
9. What is meant by Fiscal policy?
10. What is Fiscal Deficit?

**(10 × 1 = 10 Marks)**

P.T.O.

## PART – B

Answer **any eight** questions. Each question carries 2 marks.

11. What is GNP?
12. Explain factors affecting demand.
13. What is cost function?
14. What is recession in economy?
15. What are the characteristics of a budget?
16. What is consumer surplus?
17. What is SLR?
18. What is fixed exchange rate?
19. What is meant by Current and constant price for estimating national income?
20. Differentiate Repo and Reverse Repo.
21. What is trend projection method?
22. Discuss the characteristics of business cycle.

**(8 × 2 = 16 Marks)**

## PART – C

Answer **any six** questions. Each question carries 4 marks.

23. Explain Law of Demand with illustration.
24. Discuss the concept of economies of scales.
25. What is explicit cost and implicit cost?
26. Explain the problems of national income estimation in India.

27. Explain Marri's model of balanced growth.
28. Explain Baumol's sales revenue maximisation model.
29. What are the objectives of pricing?
30. What is plan and non-plan expenditure?
31. Explain O. Williamson's Model on Managerial Enterprise.

**(6 × 4 = 24 Marks)**

**PART – D**

Answer **any two** questions. Each question carries 15 marks.

32. Explain different types of Elasticity of demand and its estimation.
33. Discuss the role of NSSO and CSO in detail.
34. Explain different types of market structure with its features.
35. Discuss the role of managerial economist in business decision making.

**(2 × 15 = 30 Marks)**

Reg. No. : .....

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**First Semester B.B.A. Degree Examination, November 2019**

**Career Related First Degree Programme under CBCSS**

**BM 1142 — PRINCIPLES OF BUSINESS DECISIONS**

**(2014 – 16 Admission)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Answer all questions in one or two sentences. Each question carries 1 mark.

1. What is Decision making?
2. What is Demand Schedule?
3. What is law of Diminishing Marginal Utility?
4. What is Giffen Paradox?
5. What is Cross Elasticity?
6. Define Optimum Firm.
7. What is marginal cost?
8. What is social cost?
9. What is Price skimming?
10. What is Producers' Surplus?

**(10 × 1 = 10 Marks)**

## SECTION – B

Answer **any eight** questions, not to exceed one paragraph. Each question carries **2 marks**.

11. Distinguish Economics and Managerial economics.
12. What are the degrees of Price Elasticity?
13. Distinguish autonomous demand and derived demand with example.
14. What are the objects of demand forecasting?
15. Explain the importance of Cobb Douglas Production Function.
16. What do you mean by law of variable proportion?
17. What is cost output relationship?
18. Distinguish total revenue and marginal revenue.
19. What is going rate pricing?
20. Distinguish between Boom and Recession.
21. What is arc elasticity?
22. Define Supply.

**(8 × 2 = 16 Marks)**

## SECTION – C

Answer **any six** questions, not to exceed 120 words. Each question carries **4 marks**.

23. State law of Demand. What are its assumptions.
24. Explain the steps in demand forecasting.

25. What are the differences between Law of Variable Proportion and law of returns to scale?
26. Distinguish Perfect Competition and monopoly.
27. What are the features of Monopolistic competition?
28. Explain Diminishing Marginal Rate of Technical Substitution.
29. What are the types of external diseconomies?
30. Distinguish Short run Cost and Long run Cost.
31. What are the different types of monopoly ?

**(6 × 4 = 24 Marks)**

#### SECTION – D

Answer **any two** questions. Each question carries **15** marks.

32. State the characteristics and importance of managerial Economics. Discuss the basic economic tools in managerial economics.
33. What are the objectives of Pricing Policy? Discuss the factors governing pricing policy?
34. What is Price Discrimination? Mention the types of Price Discrimination? What are the situations where price discrimination is possible.
35. What is Price Elasticity? Explain the types of price elasticity.

**(2 × 15 = 30 Marks)**

Reg. No. : .....

Name : .....

**First Semester B.B.A. Degree Examination, November 2019**

**Career Related First Degree Programme Under CBCSS**

**Core course**

**BM 1141 : FUNDAMENTALS OF MANAGEMENT**

**(2014 - 16 Admissions)**

Time : 3 Hours

Max. Marks : 80

**PART – A**

- I. Answer **all** questions in one or two sentences. Each question carries 1 marks.
1. Define Management.
  2. What do you mean by a Plan?
  3. What is Directing?
  4. What is Recruitment?
  5. Expand PERT.
  6. What do you mean by Procedures?
  7. What is Motivation?
  8. What do you mean by co-ordination?

**P.T.O.**

9. Explain span of control.
10. Define Communication.

**(10 × 1 = 10 Marks)**

### PART – B

II. Answer **any eight** questions. Each question carries 2 marks. not to exceed one paragraph.

11. What do you mean by Scalar Chain?
12. What is decision making?
13. What do you mean by organising?
14. What is Delegation?
15. What do you mean by a Budget?
16. Explain Performance Appraisal.
17. What is strategic planning?
18. Explain MBO.
19. What do you mean by Controlling?
20. What is Policy?
21. What is Multiplicity of Objectives?
22. Explain Unity of Direction.

**(8 × 2 = 16 Marks)**



### PART – C

- III. Answer **any six** questions. Each question carries 4 marks. Not to exceed 120 words.
23. State the importance of Management.
  24. Explain the levels of Management.
  25. "Planning is an Intellectual Process" Explain.
  26. State the different types of Delegation.
  27. Explain the elements of Direction.
  28. What are the steps in performance appraisal process?
  29. Explain any two Modern theories of Management.
  30. Explain the Process of MBO.
  31. Explain the functions of a manager.

**(6 × 4 = 24 Marks)**

### PART – D

- IV. Answer **any two** questions. Each question carries 15 marks.
32. Explain the principles of Management.
  33. State the nature of Planning.
  34. Explain the different types of Decisions.
  35. What do you mean by Controlling? Explain the techniques of Control.

**(2 × 15 = 30 Marks)**

Reg. No. : .....

Name : .....

**First Semester B.B.A. Degree Examination, November 2019**

**Career Related First Degree Programme under CBCSS**

**Core Course**

**BM 1143 — FINANCIAL ACCOUNTING**

**(2014 – 2016 Admissions)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Answer **all** questions in one word or two sentences. **Each** question carries **1** mark.

1. What is Calls in advance?
2. What do you mean by shares?
3. Give a brief note on AS 1.
4. What is Entity concept?
5. What do you mean by self balancing system?
6. Name the errors committed in book keeping.
7. What are Debentures?

8. What do you mean by rectification entry?
9. What do you mean by Final accounts?
10. What is reissue of shares?

(10 × 1 = 10 Marks)

### SECTION – B

Answer **any eight** questions, not to exceed one paragraph. Each question carries 2 mark.

11. Explain AS 4
12. What is capital expenditure?
13. What is Manufacturing account?
14. Explain conservatism.
15. What is the object of GAAP?
16. What is Pro rata allotment?
17. What do you mean by redemption of preference shares?
18. What is ESOP?
19. What are compensating errors?

20. What is suspense account?
21. What is minimum subscription?
22. What is book building?

**(8 × 2 = 16 Marks)**

### SECTION – C

Answer **any six** questions, not to exceed **120** words. Each question carries **4** mark.

23. Explain the features and objectives of Balance sheet.
24. Explain the conditions and provisions for redemption of preference shares.
25. Distinguish between Self balancing and sectional balancing system.
26. Explain on Profit and loss account.
27. What is vertical balance sheet? Give a specimen of it.
28. A company has 10000, 11% redeemable preference shares of 100 each fully paid. The company decides to redeem the shares at par. For the purpose it issues 100000 equity shares at 10 fully paid up at a premium of 10%. The shares are fully subscribed. The redemption was duly carried out. Give entries.
29. The Indore Coir Mills Ltd. With a registered capital of 5,00,000 Equity Shares of ₹ 10 each, issued 2,00,000 Equity Shares, payable ₹ 3 on the application, ₹ 2 on the allotment, ₹ 3 on the first call and ₹ 2 on second and final call.

The company duly receives the amount due on allotment. One shareholder holding 6,000 Equity Shares pays second and final call along with the first call. While five shareholders with a total holding of 10,000 Equity Shares did not pay the first call on their Equity Shares. The company did not make the final call.

Pass journal entries to record the transactions.

30. From the following prepare a balance sheet of U Ltd as on 31<sup>st</sup> March 2018 in accordance with schedule VI of the Companies Act. It has an authorized capital of Rs.3,00,000 in shares of Rs. 10 each.

Paid up capital	2,00,000	Debtors	40,850
General reserve	10,000	Cash	29,200
Furniture (opening value)	3,600	Preliminary expense	2,000
Depreciation of the year	360	Creditors	44,000
Interest on debentures due	9,000	Proposed dividend	20,000
Premises	1,50,000	Stock	60,000
Plant and machinery (opening value)	1,65,000	P and L account	790
Depreciation of the year	16,500	15% debentures	1,50,000

31. Pass necessary journal entries to rectify the following errors.

- (a) Sale of an old machine for Rs. 4,500 was posted to Sales account.
- (b) Rent of proprietors residence of Rs. 12,000 was posted to Rent Account.

- (c) A credit to Brij Mohan of Rs. 6,750 was posted to his account as Rs. 4,750
- (d) Furniture purchased from M/s Decorates for Rs. 22,500 was entered in Purchases Book.

(6 × 4 = 24 Marks)

SECTION – D

Answer **any two** questions. Each question carries **15** mark.

32. Explain in detail the various techniques concepts and conventions of accounting.
33. What is preference share? Explain the different types of preference shares.
34. A firm has three ledgers in use viz., Debtors Ledger, Creditors' Ledger and General Ledger.

These are all kept on the self-balancing system, From the following transaction, prepare the debtors and creditors Adjustment Accounts( in general ledger)

Balances of Trade Debtors on 1.3.1988	28,500
Balances of Trade Creditors on 1.3.1988	47,800
Transactions during the month were :	
Credit Sales	43,800
Cash received from Trade Debtors	30,950
Discount allowed to Trade Debtors	2,600
Bills Receivable received from Debtors	5,000
Bad Debts Written off	200
Credit Purchases	68,800

Purchases Returns	2,000
Cash paid to Trade creditors	59000
Discount allowed now disallowed	100
Interest and Charges debited to Debtors	200

35. Give the format of Trading and Profit and loss account with estimated figures.  
(2 × 15 = 30 Marks)
-

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**First Semester B.B.A. Degree Examination, November 2019**

**Career Related First Degree Programme under CBCSS**

**BM 1131 : BUSINESS STATISTICS**

**(2014-2016 Admissions)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Answer **all** questions in **one** word or **two** sentences. Each question carries **1** mark.

1. What do you mean by random experiment?
2. State the meaning of statistics.
3. What is geometric mean?
4. What do you mean by Poisson distribution?
5. Define Variance.
6. What is non probability sampling?
7. What are the various measures of dispersion?
8. What is inter quartile range?
9. What do you mean by positive skewness?
10. What is mutually exclusive events?

**(10 × 1 = 10 Marks)**

P.T.O.



## SECTION – B

Answer any **eight** questions, not to exceed **One** paragraph. Each question carries **2** marks.

11. Explain the term coefficient of variation.
12. Write the uses of mean.
13. What is statistical errors?
14. Write a note on Spearman rank correlation.
15. Explain symmetric distribution.
16. What is Bayes theorem?
17. What do you mean by Combinations?
18. What is tabulation?
19. What are the precautions to be taken while using secondary data?
20. What is class interval?
21. State the empirical relationship between mean, median and mode.
22. What is range?

**(8 × 2 = 16 Marks)**

## SECTION – C

Answer any **six** questions, not to exceed **120** words. Each question carries **4** marks.

23. Discuss the scope of statistics.
24. From following data relates to values of  $x$  and  $y$ , find the regression equation of  $y$  on  $x$ .

$x$ : 2 3 4 5 6

$y$ : 3 5 4 8 9

25. Explain the application of statistics in Business and commerce.
26. Define median. Discuss the method of locating median graphically.
27. What is quartile deviation? Point out its merits and demerits.
28. What is mode? Discuss how mode is calculated in continuous series?
29. The marks obtained by seven students are 5, 10, 15, 20, 25, 30, 45. Find the Harmonic mean.
30. The measure of skewness of a distribution is 0.32. Its standard deviation is 6.5 and mean equal to 29.6. Estimate the mode and median.
31. The average rainfall of the city from Monday to Saturday is 3.3 cm. Due to heavy rainfall on Sunday the average rainfall for the week rose to 5.3 cm. Calculate the rainfall on Sunday.

**(6 × 4 = 24 Marks)**

### SECTION – D

Answer any **two** questions. Each question carries **15** marks.

32. What do you mean by data collection? Explain its sources and also the different methods used in primary data collection?
33. Calculate coefficient of variation and state which group is more consistent, boys or girls?

Age in yrs :	6	7	8	9	10	11	12	13
Boys :	3	6	9	14	17	19	7	5
Girls :	4	4	10	16	14	15	3	4

34. Calculate mean, mode, median and quartiles from the data :  

Marks :	0-10	10-20	20-30	30-40	40-50	50-60	60-70	70-80
No. of students :	2	18	30	45	35	20	6	4
35. Find the standard deviation and co-efficient of skewness from the data :  

Variable :	0-5	5-10	10-15	15-20	20-25	25-30	30-35	35-40
Frequency :	2	5	7	13	21	16	8	3

**(2 × 15 = 30 Marks)**

(Pages : 4)

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Reg. No. : .....

Name : .....

**First Semester B.B.A. Degree Examination, November 2019**

**Career Related First Degree Programme under CBCSS**

**Core Course**

**BM 1143 : FINANCIAL ACCOUNTING**

**(2017 Admission Onwards)**

Time : 3 Hours

Max. Marks : 80

**PART – A**

Answer **all** questions. Each question carries 1 mark.

1. What is trading account?
2. What is ratio analysis?
3. What is journal proper?
4. Expand GAAP.
5. What is comparative statement?
6. What is a P&L account?
7. What is the meaning of accounting?
8. Give the meaning of journal.

**P.T.O.**

9. What is an accounting standard?

10. What is a cash book?

**(10 × 1 = 10 Marks)**

**PART – B**

Answer **any eight** questions. Each question carries 2 marks.

11. Define accounting.

12. What are opening entries?

13. What is IFRS?

14. What is financial statement analysis?

15. What is prudence concept?

16. What is going concern concept?

17. What is a joint stock company?

18. What are subsidiary books?

19. What is a double-column cash book?

20. Who are the users of accounting information?

21. What is double entry system of accounting?

22. What are the subsidiary books of journal?

**(8 × 2 = 16 Marks)**

### PART – C

Answer **any six** questions. Each question carries 4 marks.

23. What is cash discount?
24. What are the golden rules of accounting.
25. List out some accounting standards.
26. What are errors of commission?
27. What are the features of accounting?
28. What is debit note?
29. Write note on petty cash book.
30. What are the characteristics of Balance Sheet?
31. A Manager gets 5% commission on net profit after charging such commission. What shall be his commission if gross profit is 96,000 and expenses of indirect nature other than managers commission are 12,000?

**(6 × 4 = 24 Marks)**

### PART – D.

Answer **any two** questions. Each question carries 15 marks.

32. Write a note on journal and its subsidiary books.
33. Write a note on errors.

34. Prepare B a/c in the ledger of A for the following transactions between them:

		Rs.
1-7-2013	Opening debt of B to A	500
8-7-2013	A sold goods to B	2000
10-7-2013	B returned goods to A	100
12-7-2013	A received cash from B	700
15-7-2013	A returned goods to B	700
21-7-2013	B sold goods to A	1000
24-7-2013	B paid cash to A	2000
31-7-2013	A paid rent	500

35. Write a note on accounting concepts.

(2 × 15 = 30 Marks)

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**First Semester B.B.A. Degree Examination, November 2019**

**Career Related First Degree Programme under CBCSS**

**Complementary Course**

**BM 1131 : STATISTICS FOR BUSINESS DECISION**

**(2017 Admission Onwards)**

Time : 3 Hours

Max. Marks : 80

**PART – A**

Answer all questions. Each question carries 1 mark.

1. What is mean?
2. What is correlation?
3. Define Absolute measures of dispersion.
4. What do you mean by time series?
5. What is probable error?
6. What is standard deviation?
7. What is frequency?
8. What is upper limit?

9. What is range?

10. What is dispersion?

**(10 × 1 = 10 Marks)**

**PART – B**

Answer **any eight** questions. Each question carries 2 marks.

11. What is geometric mean?

12. What are deciles?

13. What is percentiles?

14. Define weighted average.

15. What is ogive?

16. What is quartiles?

17. What is coefficient of variation?

18. Define index numbers.

19. Define Fisher's Index number.

20. What is line of best fit?

21. What is kurtosis?

22. What is median?

**(8 × 2 = 16 Marks)**



PART – C

Answer **any six** questions. Each question carries 4 marks.

23. Calculate the Karl Pearson's coefficient of correlation between death and birth rate for the following data:

Birth Rate :	24	26	32	33	35	30
Death Rate :	15	20	22	24	27	24

24. Calculate median 110, 115, 140, 117, 109, 113, 120
25. What is Regression lines?
26. What do you mean by partition values?
27. Calculate mode 14, 16, 16, 14, 22, 15, 14, 23, 14, 25
28. Differentiate Regression and Correlation.
29. Find harmonic mean of 1, 2, 4, 10?
30. Explain characteristics of Ideal measures?
31. Explain various methods of studying simple correlation

**(6 × 4 = 24 Marks)**

PART – D

Answer **any two** questions. Each question carries 15 marks.

32. Write a note on "Application of Statistics in business decision".
33. Calculate range and its coefficient.

Marks	No. of Students
10 – 15	2
15 – 20	3
20 – 25	7
25 – 30	8
30 – 35	5
35 – 40	10

34. The mean salary paid to 1000 employees of an establishment was found to be 180.40. Later on it was discovered that the salaries of two employees were wrongly entered as 297 and 165... their correct salaries were 197 and 185. Find the correct arithmetic mean?
35. Calculate first four central moments and apply the Beta measure of Skewness 6, 7, 8, 10, 14.

**(2 × 15 = 30 Marks)**

Reg. No. : .....

Name : .....

First Semester B.Sc./B.Com./B.B.A./B.C.A./B.M.S./B.S.W./B.Voc. Degree  
Examination, November 2019

Career Related First Degree Programme under CBCSS

Language Course — I

EN 1111/EN 111/EN 1111.4 : LANGUAGE SKILLS

(Common for Career Related 2(b) and B.Voc. Programmes)

(2019 Admission)

Time : 3 Hours

Max. Marks : 80

I. Answer **all** questions, each in a word or a sentence :

1. What does "channel" mean in communication?
2. What is entropy?
3. What is 'lingua franca'?
4. What is an active skill?
5. What is the primary difference between listening and hearing?
6. Why is communication considered as a biphasic process?
7. Why is English called Un-phonetic language?

P.T.O.

8. What is a syllable?
9. Question tags hold a \_\_\_\_\_ intonation.
10. What is bio-data?

**(10 × 1 = 10 Marks)**

II. Answer any **eight**, each in a short paragraph not exceeding **50** words :

11. Distinguish between micro-skills and macro skills.
12. What is plagiarism? Name some instances of plagiarism.
13. How can you keep up proper eye contact while engaging in a conversation?
14. Name some barriers to effective communication.
15. How is language acquisition different from language learning?
16. Which are the four types of reading?
17. How is editing classified?
18. What are the common characteristics of academic writing?
19. Write a paragraph about your dream job.
20. Role of gestures in communication.
21. Etiquette you have to bear in mind while engaging in a telephone conversation.
22. What are the do's and don'ts of netiquette?

**(8 × 2 = 16 Marks)**

III. Answer any **six**, each in a paragraph not exceeding **100** words :

23. Read the following passage carefully and answer all the questions that follow :

Deforestation, the act of clearing the forest land to serve different purposes, is a growing concern worldwide. It has led to numerous environmental problems. Some of these include the loss of wildlife, impact on biodiversity, climate change, global warming and impact on the water cycle.

Deforestation has disrupted the water cycle as well as the carbon cycle and thus attributed to climate change which in turn is causing numerous problems for humans as well as animals. Plants and trees inhale carbon dioxide and release oxygen which is one of the essentials for the human survival. Trees also absorb other harmful gases from the atmosphere thus making it cleaner. Deforestation leads to the loss of vast number of trees which in turn leads to an increase in the amount of carbon and poisonous gases such as methane in the atmosphere. This has contributed a great deal to the global warming.

Forests also play a significant role in managing the water cycle. Continuous cutting of forests is the root cause of disruption in the water cycle which causes erratic rainfalls in different regions. Deforestation also results in environmental imbalance by affecting the biodiversity adversely. Forests serve as safe habitats for a large species of flora and fauna. Clearing away the forest lands damages the habitat of these innocent creatures. Several species of animals and plants become extinct each day due to loss of habitat and lack of food. Our planet needs to sustain rich biodiversity in order to strike environmental balance. Deforestation thus creates an imbalance in the environment.

- (a) Why do people engage in deforestation?
- (b) How does deforestation affect climate change?
- (c) What are the effects of deforestation on environment?
- (d) How can we protect our flora and fauna?

24. Write an anchoring script for the prize distribution ceremony of state level athletic meet.

25. Write a report of the social extension activity conducted in your college.

26. You are interested in pursuing your higher studies abroad. You are making a telephone enquiry with the chairman of a reputed institution. What can be the contents of such a conversation? Write at least ten exchanges between you and the chairman about the course that you are interested in.
27. Write an email to a publisher enquiring about the availability of some important books that you require for your degree project.
28. Write minutes of a meeting that was arranged in connection with the forthcoming College arts festival.
29. Edit the following Passage :
- Bhimrao Ramji Ambedkar, affectionate known as Babasaheb Ambedkar, was the main architecture of our Constitution. The first meeting of the Constituent Assembly for this purpose was held on December 6, 1946. Ambedkar elected on August 29, 1947 as the chairman of the drafting committee. He was insistent that the guarantees of fundamental right be clear incorporated in the Constitution and that remedy for their enforcement be easily accessible and swift. He belief that unless the moral values of a Constitution is uphold, grandiloquent words will not protect the freedom and democracy values of people.
30. Write a blog on the need for healthy food habits.
31. Prepare a speech on the topic: Impact of Social Media in public life.

**(6 × 4 = 24 Marks)**

IV. Answer any **two** each in about **300** words :

32. Write notes for the following passage : (10-15 points)

You might have heard the term 'Health is Wealth', but its essential meaning is still not clear to most people. Generally, people confuse good health with being free of any kind of illnesses. While it may be part of the case, it is not entirely what good health is all about. In other words, to lead a healthy life, a person must be fit and fine both physically and mentally. For instance, if you are constantly eating junk food, yet you do not have any disease, it does not make you healthy. You are not consuming healthy food which naturally means you are not healthy, just surviving. Therefore, to actually live and not merely survive, you need to have the basic essentials that make up for a healthy lifestyle.

If you wish to acquire a healthy lifestyle, you will certainly have to make some changes in your life. Maintaining a healthy lifestyle demands consistent habits and disciplined life. There are various good habits that you can adopt like exercising regularly which will maintain your physical fitness. It also affects your mental health as when your appearance enhances, your confidence will automatically get boosted.

Further, it will prevent obesity and help you burn out extra fat from your body. After that, a balanced diet is of great importance. When you intake appropriate amounts of nutrition, vitamins, proteins, calories and more, your immune system will strengthen. This will, in turn, help you fight off diseases powerfully resultant in a disease-free life. Above all, cleanliness plays a significant role in maintaining a healthy lifestyle. Your balanced diet and regular exercise will be completely useless if you live in an unhealthy environment. One must always maintain cleanliness in their surroundings so as to avoid the risk of getting communicable diseases.

33. Write about the achievements in your life.
34. The following passage is in jumbled manner. Arrange them in the correct order so as to make a sensible passage. The first and last one is done for you :

Global warming has become a grave problem which needs undivided attention.

The natural causes include the release of greenhouses gases which increases temperature. It is not happening because of a single cause but several causes. Further, volcanic eruptions are also responsible for global warming. One of the most common issues that are taking place rapidly is deforestation. So, when one of the biggest sources of absorption of carbon dioxide will only disappear, there will be nothing left to regulate the gas. After that, the excessive use of automobiles and fossil fuels results in increased levels of carbon dioxide.

In addition, activities like mining and cattle rearing are very harmful to the environment. Thus, it will result in global warming. These causes are both natural as well as manmade. Similarly, methane is also one big issue responsible for global warming. That is to say, these eruptions release tons of carbon dioxide which contributes to global warming.

Steps must be taken immediately to stop global warming and make the earth better again.

35. Tata Motors is looking for Sales Executives in their newly opened showroom in Kochi. You saw the advertisement in a daily and like to apply for the same. Draft a covering letter and prepare a CV.

**(2 × 15 = 30 Marks)**



Reg. No. : .....

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**First Semester B.B.A. Degree Examination, November 2019**

**Career Related First Degree Programme under CBCSS**

**Foundation Course**

**BM 1121 : ENVIRONMENTAL STUDIES**

**(2017 Admission Onwards)**

Time : 3 Hours

Max. Marks : 80

**SECTION – A**

Answer **all** questions. Each question carries **1** mark.

1. Define biosphere.
2. What are trophic levels?
3. What is Environmental monitoring?
4. Define Integrated Energy Management.
5. What is Pyrolytic method?
6. Expand CSD.
7. What is a pesticide?
8. What do you mean by mineral resources?
9. What is Overgrazing?
10. Define Human Rights.

**(10 × 1 = 10 Marks)**

P.T.O.

## SECTION – B

Answer **any eight** questions. Each question carries **2** marks.

11. What are the causes of Ecological Succession?
12. What is the role of decomposers in an ecosystem?
13. Mention the issues involved in the enforcement of Environmental legislation.
14. What are the different modes and measures of water conservation?
15. What are the effects of timber extraction?
16. Explain any four goals behind Human Rights education.
17. How is environmental ethics classified?
18. Highlight the three hierarchical levels of biodiversity.
19. Give the reasons behind Noise pollution.
20. Explain the principle behind Watershed management.
21. Give a note on energy flow in the ecosystem.
22. What are the economic importance of forests?

**(8 × 2 = 16 Marks)**

## SECTION – C

Answer **any six** questions. Each question carries **4** marks.

23. Explain the effect of modern agriculture on environment.
24. What are the different types of ecosystem?
25. Detail the hotspots of Biodiversity in India.
26. Explain the relevant features of Red Data Book.

27. Elaborate the major causes and effects of Deforestation.
28. Discuss the urban problems relating to energy.
29. Explain the effects of dams and river valley projects.
30. Describe the functions of advisory board under Wildlife Protection Act 1972.
31. Write a note on public awareness and Environmental policy.

**(6 × 4 = 24 Marks)**

#### SECTION – D

Answer **any two** questions. Each question carries **15** marks.

32. Describe the causes and effects behind degradation of Renewable resources in India.
33. Discuss the effects and controlling measures of environmental pollution.
34. Resettlement and rehabilitation of people due to projects invites severe economic, social and environmental problems. Explain.
35. Describe the role played by individual and NGO's in protecting Environment.

**(2 × 15 = 30 Marks)**

Reg. No. : .....

Name : .....

**First Semester B.Sc/B.Com/B.B.A/B.C.A/B.M.S/B.S.W.  
Degree Examination, November 2019**

**Career Related First Degree Programme Under CBCSS**

**Language Course I**

**EN 1111.4 – LISTENING, SPEAKING AND READING**

**(For Career Related 2(b) Courses)**

**(2016 Admission to 2018 Admission)**

Time : 3 Hours

Max. Marks : 80

- I. Answer all questions in one or two sentences. Each question carries 1 mark.
1. What is aspiration?
  2. Write a word where // is silent.
  3. How many syllables are there in the word 'caricature'?
  4. Name a physical barrier in listening.
  5. What is good listening?
  6. Write two words where 'd' occurs initially.
  7. Write two common expressions for polite request.

8. Write a word where all the consonants are nasal.
9. Write the syllable structure of the word 'rustle'.
10. Write the last sound in the word 'ruse'.

**(10 × 1 = 10 Marks)**

II. Answer any **eight**, each in a short paragraph not exceeding 50 words.

11. Write some attributes of poor listening?
12. What are some barriers in listening?
13. What is word stress?
14. What is skimming?
15. How can you classify a reader according to his reading speed?
16. Explain the difference in pronunciation for (a) wanted (b) picked
17. What is intonation?
18. Transcribe the following words: (a) cure (b) wear
19. You went to see off a relative at the airport. Construct the dialogue.
20. You meet a friend of yours. Make a conversation with him about applying for a job.
21. Mention two ways of introducing your friend.
22. How do graphics and visual aids help in reading?

**(8 × 2 = 16 Marks)**

III. Answer any **six** each in a paragraph not exceeding 100 words.

23. Explain Extensive reading.

24. Transcribe the following words: rose, finish, camera, dogs, phonetics, killed, pure, theory.

25. What are form class and function class words?

26. Complete the conversation given below:

Arundhati : May I come in Sir?

Tutor : \_\_\_\_\_

Arundhati: Goodmorning Sir. Sir I would like to clarify certain doubts regarding my project if you aren't too busy.

Tutor : \_\_\_\_\_

Aruridhati: \_\_\_\_\_

Tutor: Yes there should be an Introduction wherein you give a brief outline of the things you plan to do.

Arundhati : \_\_\_\_\_

Tutor: The content is more important than the page numbers, Still there should be minimum 25 pages.

Arundhati : \_\_\_\_\_

Tutor: Start working on it. Bring the manuscript to me by the end of next week.

Arundhati : \_\_\_\_\_

Tutor : \_\_\_\_\_

27. Your friend is admitted in the hospital. You pay him a visit. Construct the dialogue.
28. Imagine the roles of a counter clerk and a customer at the bank. The customer wants to open an account. Construct a dialogue.
29. What are the deviations of Indian English from R.P.?
30. Scan the following poem and find answer to the following questions:

Mind Wanting More

Only a beige slat of sun  
above the horizon, like a shade pulled  
not quite down. Otherwise,  
clouds. Sea rippled here and  
there. Birds reluctant to fly.

The mind wants a shaft of sun to  
stir the grey porridge of clouds,  
an osprey to stitch sea to sky  
with its barred wings, some dramatic  
music: a symphony, perhaps  
a Chinese gong.

But the mind always  
wants more than it has –  
one more bright day of sun,  
one more clear night in bed  
with the moon; one more hour

to get the words right; one  
more chance for the heart in hiding  
to emerge from its thicker  
in dried grasses-as if this quiet day  
with its tentative light weren't enough,  
as if joy weren't strewn all around.

- (a) What does the mind want?
- (b) What is the sun likened to?
- (c) What is the theme of the poem?
- (d) What can one more hour do?

31. Read the passage intensively and answer the questions:

"I have a dream" is a public speech delivered by American civil rights activist Martin Luther King Jr. during the March on Washington for Jobs and Freedom on August 28, 1963, in which he calls for an end to racism in the United States and called for civil and economic rights. Delivered to over 2,50,000 civil rights supporters from the steps of the Lincoln Memorial in Washington D.C. the speech was a defining moment of the civil rights movement. Beginning with a reference to the Emancipation Proclamation which freed millions of slaves in 1863, he observes that "one hundred years later, the Negro is still not free". Toward the end of the speech he departed from his prepared text for a partly improvised one on the theme "I have a dream" prompted by Mahalia Jackson's cry: "Tell them about the dream, Martin!" In this part of the speech which most excited the listeners and has now become its most famous, he describes his dreams of freedom and equality arising from a land of slavery and hatred.

- (a) What issues does King's speech address?
- (b) What compelled him to use the phrase "I have a dream"?
- (c) Where was the address made?
- (d) What is his dream?

**(6 × 4 = 24 Marks)**



IV. Answer any **two** each in about **300** words.

32. Explain different kinds of reading.

33. Write an essay on the importance of various reading skills in student life.

34. Transcribe the following words:

foetus, endure, clerk, shuttle, judge, chef, machine, gather, sample, photograph, receipt, knot, magic, curtain, tall

35. You have to attend an interview in Chennai. You reach Chennai and you ask the local people about the way to your hotel. At the hotel you order your menu to the waiter. Then you ask them about the way to the office where the interview is being conducted. Construct the three dialogues.

**(2 × 15 = 30 Marks)**